

FRENCH – ITALIAN MEETING ON CONNECTED VEHICLES AND ITS

Cargill hall, Hotel Londra & Cargill
Roma

1 December 2015



Automobile Club d'Italia

MOBILITY INFORMATION SERVICES:

National stakeholder of Traffic and Mobility Information services with 4 Traffic Information Centers, works in cooperation with public and private entities to provide advanced information services at local and national level through the *Luceverde* and *Radiotraffic* brands;



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PROVIDING A BETTER MOBILITY CAR SHARING: GÌRACI

Active in 3 cities:

- Milano
- Verona
- Firenze



Coming soon: Bari, from 01/2016, **fully electrical** Car Sharing



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ITS Observatory – a new
resource for deployment



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(RELIABLE) DATA FOR ITS DEPLOYMENT

ITS Observatory responds to the need for knowledge to support ITS deployment in Europe...

Objectives:

1. Bridge the fragmentation of knowledge in ITS with a common easily accessible data base across Europe
2. Support ITS deployment with an intelligent software platform to compare results from ITS research, pilots and deployment projects
3. Create a user-friendly decision-making tool to support factbased policy making



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EXPECTED USERS

Suppliers



Market information for reduced costs & increased interoperability

Customers



Greater awareness of ITS capabilities, impacts & benefits

Policy
makers



Efficient technical & political decision making tool with homogenous KPIs



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WHAT IT OFFERS: BASICS



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WHAT IT OFFERS: CONTENT



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ITS OBSERVATORY

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WHAT IT OFFERS: EXTRAS

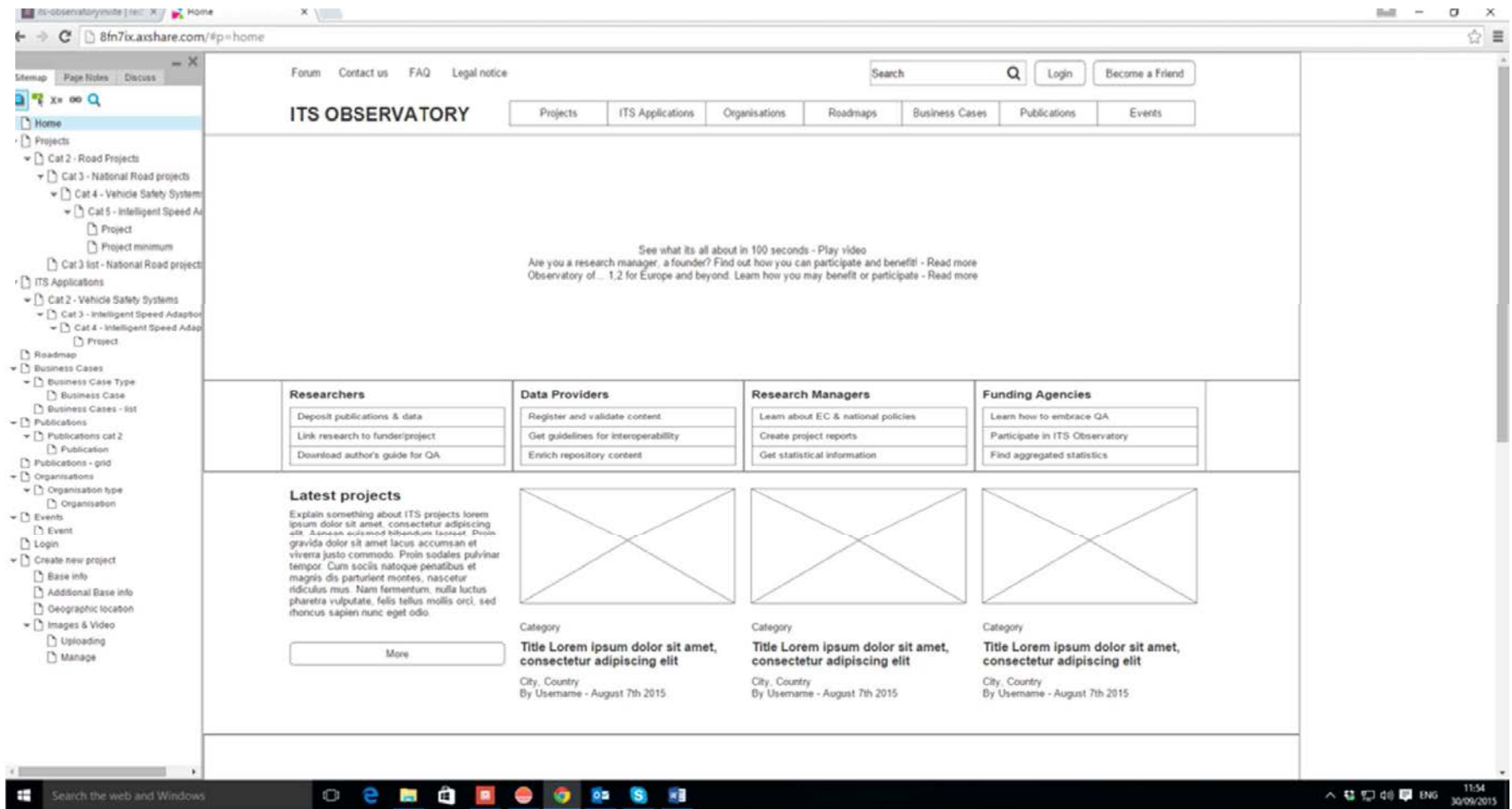


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TODAY...WIREFRAME



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2016...LIVE!

Before we go live, the ITS Observatory needs content:

- ❖ If you want your ITS to be known...take our 10-minute Survey
<https://www.surveymonkey.com/r/ITSObservatoryUROctober2015>
- ❖ If you're a knowledge searcher, tell us what you want...
- ❖ ...tell us if
 - • you want to be an “ITS Observer” for a sector or country
 - • you want to write a blog on ITS deployment insights
 - • you want the ITS Observatory to become a permanent resource for the ITS community
 - • you want to help set standards and quality benchmarks for ITS knowledge



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For more information & cooperation opportunities

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<http://its-observatory.eu/>



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