

# Mov'eo

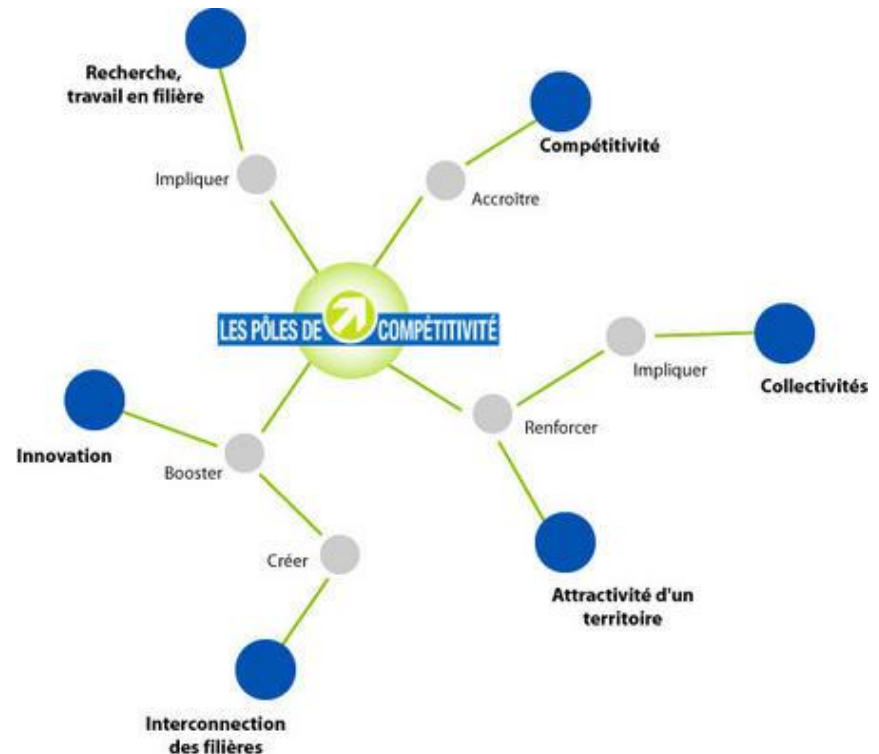
## Imagine Mobility!



# What is a competitiveness cluster ?



- \* A competitiveness cluster **brings together companies, research laboratories and training institutions** on an **identified territory** and on a **specific topic**.
- \* A cluster aims to **support innovation**. It promotes the **development of collaborative research and development projects (R&D) that are particularly innovative**.



# Our missions

- \* **Generate** R&D collaborative projects
- \* **Anchor & Develop** Research activities on our territories
- \* **Accelerate** our members' innovations time-to-market



## Our goal...

**Members : large and  
small companies,  
academics, local  
authorities**

**Topics : automotive  
and mobility**

**Area : Paris  
Region and  
Normandy**



**Innovative projects  
Economical growth**



# Mov'eo stakeholders

Our area : 70% of french automotive R&D  
**More than 380 members**

* 200 SMEs	51%
* Large Companies	24%
* Research Institutes	21%
* Public Authorities - Local to national	4%



# Among our members

Manufacturers

SMEs

Research organizations

200

innovative  
SMEs



# Mobility by Mov'eo

## \* **SMART** mobility

- **Connected** and/or **autonomous vehicles**
- New forms of **mobility**, **intermodality** et **multimodality**
- Mobility & **digital technologies**

## \* **SUSTAINABLE** mobility

- **Electric** mobility
- Reduce **impact** on **environnement** : **lightweighting**, **electrification**...
- **Ecodesign**: from well-to-wheel to recycling



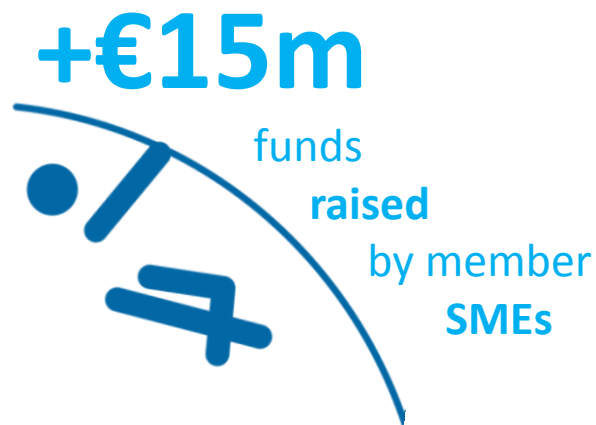
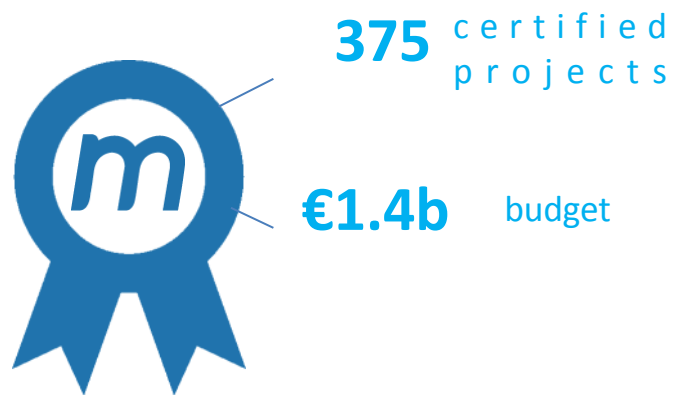


# R&D collaborative projects



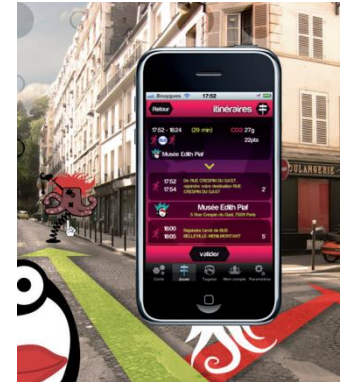


# Projects



# Examples of projects (1/2)

**MA MICRO PLANETE** : geolocalized video game, which offers new types of services based on multimodality, reactivity and mobility to encourage a maximum of users to choose a softer mobility, depending on pleasure, discoveries and meetings instead of the usual will of going faster and faster

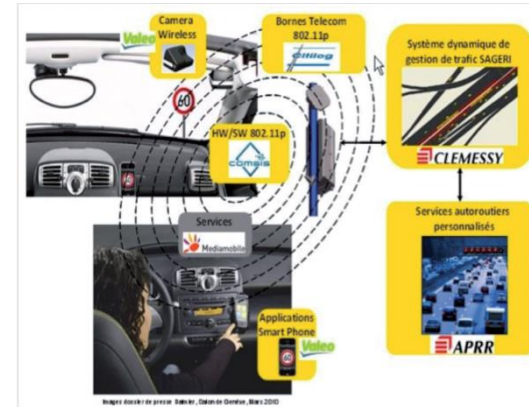


**SCORE@F** : experimental cooperative road system in France, a communication system for intelligent roads and infrastructures



## Examples of projects (2/2)

**CO-DRIVE** : Co-Pilot for an intelligent road and vehicular communication system to validate a pre-industrialisation approach towards a cooperative driving system between User, Vehicle and Infrastructure to suggest an intelligent, secure and calm route, for sustainable mobility



**ABV** : develop fully automated vehicle at low speed (below 50km/h) in interaction with the driver and the safe road concept



# Vision

- \* The future of the automotive industry in Europe depends more on the ability to compete through innovation than on a downward trend in labor costs
- \* The challenges of tomorrow's mobility require that actors work together in a collaborative way, using all the skills of the ecosystem
- \* Better efficiency will be achieved by simplifying innovation support schemes as well as optimizing industry support organizations

**This is the fundamental purpose of Mov'eo**



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