



French – Italian meeting Connected Vehicle - 1 December 2015

Silvia Salemi - Targa Telematics Head of Marketing

Connected vehicles: Market forecast overview

“By 2020 a quarter billion cars will be connected vehicles on the road worldwide”

(source: *Gartner “Predict 2015: the Internet of things”*)

” We foresee annual sales of connected car technologies tripling to €122.6 billion by 2021”

(source: *PwC Strategy& Connected Car Study 2015*)



CONNECTED VEHICLES

Telematics



Automated
driver assistance
systems

Infotainment

Mobility
services



Targa Telematics offering



New market opportunities

More data, more accurate information
and things you never reached before

You need to be faster to improve
decision making

You can even translate these
opportunities in cost savings or new
revenue chance

In order to capture these opportunities you need a
partner you can trust.
In this contest, Targa Telematics can offer distinctive
experience and competence.



Targa Telematics: main partner strengths

IT oriented company

Deep competence in evaluating and integrating the best in class hardware and sensors on the market

Big Data analysis

More reliable, fast and accurate decision in managing vehicles

Agile development methodology

Fast delivering value to partners and for co-creating new smart business model with them

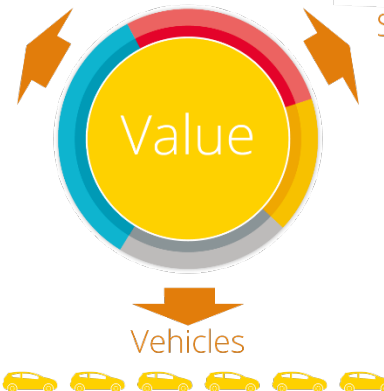
The most innovative proprietary platform and applications



People



Systems



Vehicles



Group History

Elda Engineering

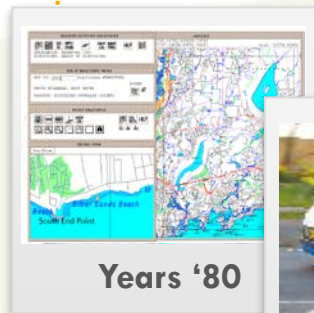
Italian leadership in the GIS development for civil engineering and territory management

Operation Centers

Launch of projects of integrated navigation, radio-location and emergency management for Police

Targa Infomobility

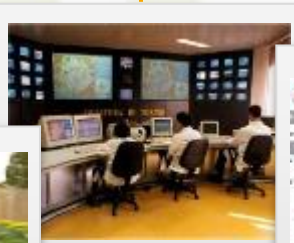
Acquired by FIAT: infomobility services, satellite antithefts and fleet management for automotive



Years '80



Years '90



2000



2003



2006



2012

Partnership with Navteq

Entrance in the infomobility market and roads database

Fleet Management

Fleet Management services become business solutions for B2B market

Targa Drive birth

Target goal: black boxes used for insurance purpose, antifraud and value added applications

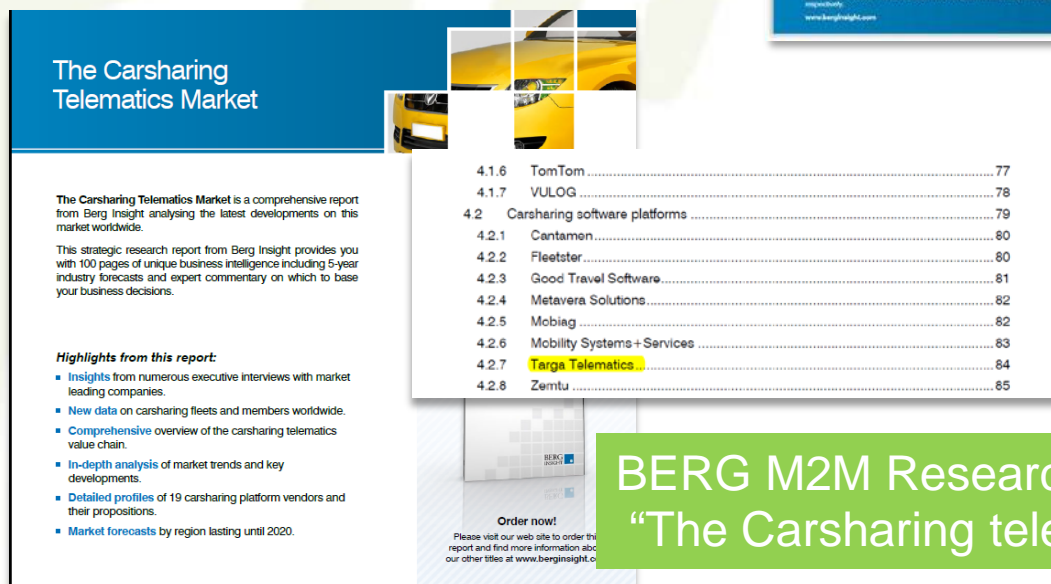
2015



targaTelematics

Quotes

BERG INSIGHT Report “Fleet Management in Europe” 10th Edition”



BERG M2M Research “The Carsharing telematics Market”

Press & web presence



Last events

IAA Frankfurt/Main – september 2015



23° Assodimi/Assonolo Congress— Florence – october 2015



Events

TruckEmotion & vanEmotion - Monza – September 2015



Piacenza Expo - “GIS» October 2015



Internet of cars

The automobile is rapidly becoming a
“thing”
in the Internet of things



**Would you like to get these
new opportunities with us?**

« If I had asked people what they wanted, they would have said faster horses.»

Henry Ford





Thanks for your attention!

www.targatelematics.com