

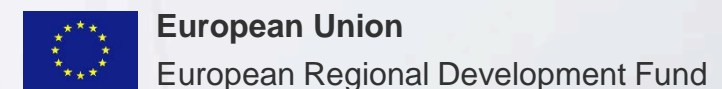
RITS-Net

Final Conference

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Guidelines for the implementation of an ITS regional Plan

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Challenges of the Sustainable Mobility

The Mobility System must be:

- More Fluid
- Greener
- Smarter
- More accessible
- Safer

To proceed....

High level
requirements

What you want achieve

Policies and
technologies

How you want achieve

The Mobility
Plan

However:
Tools for

- managing,
 - monitoring
 - enforcing
- the policies
are strongly needed

The ITS Plan

The Integrated
Mobility Plan

Why ITS regional Plan

- Nowadays, policies suitable to the achievement of the mobility challenges should go in parallel to the choice, planning and implementation of **advanced management** tools:
- **ITS**, can offer **substantial advantages** to the regional and local
- authorities, operators and users of transport services.

In other words, by integrating the ITS component in a comprehensive regional mobility planning, **Regions** can:

- improve their transport policies
- enhancing their role of coordinators of local actions
- assuring harmonization of local ITS applications with the ITS
- Country plans as required by the ITS Directive

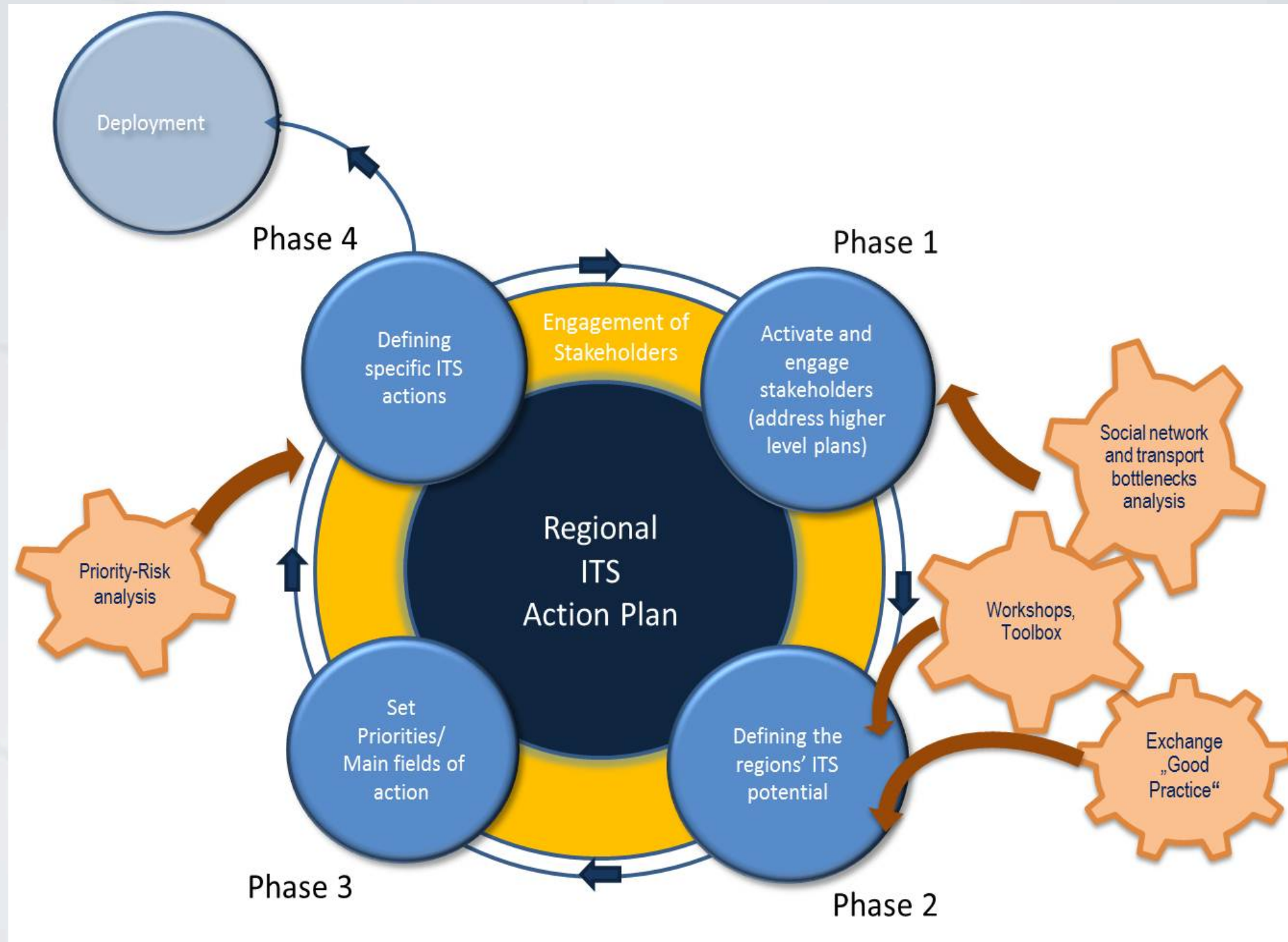
RITS-Net Roadmap to ITS Action plans

The RITS-net project aims at the creation of individual, regional ITS Action Plans.

Despite the different framework conditions, RITS-Net partners identified a series of common steps, which can be taken as **guide for the development of regional ITS Action Plans**:

- **Phase 1**– Activate and engage stakeholders/address higher-level plans
- **Phase 2**– Define your region ITS potential
- **Phase 3** – Set priorities / define main field of actions
- **Phase 4** – Define specific actions

Roadmap to ITS Action plans



The process

For each Phase the following steps have been undertaken:

- *Definition of Purposes and objectives*
- *Identification of critical aspects*
- *Formulation of recommendations*

The critical aspects of the process

Details are in the printed Guidelines booklet, however RITS-Net partners' experience revealed :

Phase 1: how crucial is to engage with stakeholders during the whole development process of the ITS Action Plan.

Phase 2: the broad range of ITS solutions existing today, which might create confusion to non-experts. The lack of strategic planning at regional, local or company level are additional criticalities hampering the decision making process.

Phase 3: an effective setting of priorities strongly depends on the selection of stakeholders involved in the consultation. To avoid bias, it is crucial to address stakeholders representing the whole range of interests and competences.

Phase 4: the process of creating an idea about specific actions should start already in phase 2 by consulting ITS experts in industry and stakeholders in a participative manner.

Lessons learned from the RITS-Net roadmap

Assessment by partners in terms of:

Effort: expertise required, time spent, resources involved,...

Complexity: coordination among stakeholders, technical, ...

Practicability: drivers, obstacles,

	Phase 1	Phase 2	Phase 3	Phase 4
Effort				
Complexity				
Practicability				

In conclusion

- The initial different framework conditions did not represent problems, but rather stimulated an effective exchange and mutual learning.
- The process of building up Regional ITS Plan has been agreed and followed by all partners.
- The outcomes, represented mainly by the guidelines have all the features for effective transferability.
- Standing the growing relevance of ITS, it is recommended to capitalize the experience, opening to other regions, hopefully the Italian ones attending this event, in view of the framework of the 2014-2020 program.