



Sustainable Urban Mobility – City Showcase

Exchange Experiences between Europe and Latin America

Rio de Janeiro and São Paulo, Brazil

DRAFT Programme

23-25 March 2015

The event aims at facilitating knowledge exchange and experience sharing between Latin America and Europe on sustainable urban mobility. It will gather technical experts, policy makers and researchers to present their achievements on sustainable urban mobility solutions, to discuss their needs and to exchange their experiences with implementation of innovative technologies or policies.

The Viajeo Plus consortium organizes the event. **Viajeo PLUS** is an EC funded FP7 international cooperation project, aiming at benchmarking outstanding solutions for innovative and green urban mobility in Europe, Latin America, China and Singapore and subsequently facilitate the uptake of these solutions across different cities in these regions, and in Mediterranean Partner Countries (MPCs).

Organised by





VENUE IN Rio de Janeiro

Fetranspor – Federação das Empresas de Transportes de Passageiros do Estado do Rio de Janeiro

Rua da Assembléia, 10, Salas 3911-3920 - Centro, Rio de Janeiro - RJ, 20011-901
(21) 3221-6300

Hotel Check-in
Copacabana Suites

Endereço: Rua Barata Ribeiro, 222 - Copacabana, Rio de Janeiro - RJ, 22040-002 Telefone: (21) 3622-5200

DAY 1

23th March 2015

8:30-9:00

Registration

Opening and keynote presentations

Moderator: Dr. Yanying Li, ERTICO – ITS Europe

9:00 -9:30

Welcome to Rio de Janeiro

Representative from Rio de Janeiro Municipality

Overview of the Viajeo Plus project and objectives of the city showcase in LA

Mrs. Manuela Flachi, ERTICO

9:30-10:00

2016 Olympic Mobility Plan – Current public transport in Brazil

Representative from Transport agency for municipality of Rio de Janeiro – Simone Torres (TBC)

Best mobility practices implemented in Latin America cities

Moderator: Mr. Alessandro Santiago - IPT

10:00-10:20

A case in Effective Mobility Management – Operational Control Center of Rio de Janeiro

Alberto Nygaard - advisor to the municipal secretary of transport Rio de Janeiro

10:20-10:40

Innovative Public Transport Solutions and enabling Infrastructure in Brazil

Mr. Stenio Franco – member from UITP Latin America and Brazilian Association to Public Transportation

10:40-11:00

Mexico perspective for Transport innovations

Mr. Andre Ampelas – Advisor from Mexico (TBC)

11:00 – 11:15 Coffee Break

Fare and ticketing system in world cities

Moderator: Mrs. Monica Giannini, Pluservice

11:20-11:40

BIP Cuneo and Regional Service Centre: multi-operator ticketing and clearing”

ATI Saluzzo – Association of Cuneo Province PT Operators, Italy

11:40-12:00

Fare Management of Singapore

Mr. Prakasam, - Land Transport Authority of Singapore (TBC)

12:00-12:20

Focus on Fare Management

ARRIVA Italia - Multinational public transport company (TBC)

12:20-12:40

Tolling payment for Public Transport Development

Ms Hanne Bertnes Norli from PT for Oslo City (TBC)

13:00 – 14:00 Lunch & networking



Technical solutions implemented in Rio de Janeiro (will be demonstrated on DAY 2)	
14:00-14:30	BRT for large events and Gondola Lift system (Infrastructure&PT) Representative from FETRANPOR (TBC)
Technical site visits in Rio de Janeiro I	
14:30 – 17:30	I: Centro de Operações Rio de Janeiro – https://www.youtube.com/watch?v=nFwbXNopnTI What is the Operations Center? Inaugurated in December 31, 2010, in Cidade Nova, the Rio Operations Center integrates 30 entities that monitor, 24 hours a day, every day of the city. Here are integrated all stages of a crisis management from anticipation, reduction and preparedness, to the immediate response to events such as heavy rains, landslides and traffic accidents. In addition to real-time information of dealers and public bodies, the Operations Center captures images from 560 cameras installed throughout the city. All data are interconnected for viewing, monitoring, and analysis in the Control Room, on a screen of 80 square meters. In the Situation Room, equipped with another screen, video conferencing, you can communicate with the official residence of the mayor, in Gávea Small, and the headquarters of the Civil Defense. The process allows work in real-time decision-making and problem solving. How does it work? Over 400 professionals work on a three shifts to monitor the city. In the event, you can quickly activate the appropriate bodies for each type of situation.
20:00 -21:00	Social event
DAY 2	24th March 2015
8:00-9:00	Hotel Check-Out Meeting Point to start Technical Visits
Technical site visits in Rio de Janeiro II &III	
9:00 – 11:00	II: BRT for large events – https://www.youtube.com/watch?v=yfqkqFjj45w Transoeste BRT is the first express corridor operating in Rio de Janeiro. In its initial stage, it covers 56 km, connecting Alvorada terminal to Santa Cruz and Campo Grande. When completed, the Transoeste will be 63 km long and will have 57 BRT stations and 3 terminals. Its operation has already brought benefits to millions of users, once the travel time between Santa Cruz and Barra da Tijuca is down by almost 50%. The second phase, on a stretch of 7 km, will be fully operational by 2016. Transoeste will integrate with Transcarioca and Transolímpica corridors, and the subway.
11:00 – 13:00	III: Gondola Lift system – https://www.youtube.com/watch?v=1EMO8nskyTg



A Gondola lift built by the Leitner-Poma group now spans the Complexo do Alemão allowing residents a faster commute. It is popularly called "Bondinho do Alemão", in reference to the more famous Sugarloaf Mountain's cableway and Santa Teresa Tramway, both also called bondinho. It has become a popular destination for foreign tourists on the weekend. On July 8, 2011, SuperVia began operating the cable car, the first mass transit aerial lift passenger system in Brazil. The system consists of 152 gondolas, each of which can carry 10 passengers, eight seated and two standing, and is 3.5 km in length. The cable car is integrated into the urban rail transport system. From the first station (Bonsucesso) to last (Palmeiras) takes 16 minutes. According to the law signed by Governor Sérgio Cabral, each resident is entitled to two free tickets per day (one-way and one back).

13:00 – 14:00 Lunch & networking

14:30 - Meeting Point

14:45 – Transfer to Santos Dumont Airport

15:30 – Arrival at Santos Dumont Airport

17:10-18:10 – Flight to Aeroporto Internacional Congonhas

19:00 – Hotel Check-In QUALITY FARIA LIMA

Rua Diogo Moreira, 247 São Paulo - SP - CEP: 5423-010 Fone: (11) 2197-7050



VENUE in São Paulo

IPT – Instituto de Pesquisas Tecnológicas do Estado de SP
 AV. Professor Almeida Prado, 532. Cidade Universitária – São Paulo – SP
 (11) 3767-4748
 Hotel Check-in
 Quality Hotel
 Address: Rua Diogo Moreira, 247 São Paulo - SP - CEP: 5423-010 Fone: (11) 2197-7050

DAY 3 -25th March 2015		IPT
Opening and keynote presentations		Moderator: Mrs. Manuela Flachi, ERTICO – ITS Europe
9:00 -9:30	Welcome to São Paulo	Dr. Landgraf, IPT
	The importance of cooperation between Europe and Brazil on sustainable urban mobility	Dr. Piero Venturi, Delegation of the European Union in Brazil TBC
9:30-9:45	Converting road space to bus and cycles lanes	Representative from Sao Paulo municipality
9:45-10:00	Sustainable Urban Mobility Plans (SUMPs)	Dr. Toni Lindau, EMBARQ Brazil (TBC)
Clean Vehicles		Moderator: Monica Giannini, Pluservice/Alessandro Santiago IPT
10:00-10:15	Brazilian Scenarios on Electric Vehicles	Mr. Ricardo Takahira, Magneti Marelli - ABNT
10:15-10:30	EcoFrota Clean Vehicles Case	Simão Saura Neto – SPTRANS – São Paulo municipality (TBC)
10:30-10:45	Perspective for Clean Vehicles	Speaker TBC
10:45 - 11:00	Perspective for Clean Vehicles	Mr. Jean- Grebert, Renault
11:00 – 11:20 Coffee Break & networking		
Effective Mobility and Logistics Management		Moderator: Mr. Samson Tsegay, SWARCO
11:20-11:40	Jundiai Traffic management example (TBC)	Representative from SOLUTIONS project operating the proposed system
11:40-12:00	Transferability of urban freight measures: a case study in Cariacica (Brazil)",	Representative from Cariacica city, Brazil
12:00 -12:20	Mobility solution in Argentina	Ms. Florencia Blanco ,Swarco Argentina
12:20-12:30	Summary and conclusion by Dr. Yanying Li, ERTICO – ITS Europe	
13:00 – 14:00 Lunch & networking at Hotel		



Technical site visits in São Paulo

14:00-18:00	I: Converting road space to bus and cycles lanes
	II: Road Center of Operations – Ecovias (Infrastructure) (TBC)
	III: ARTESP (TBC)