socialcar

This service will change your understanding of passenger mobility

[*public + private transport*] × *social media*

= *#RideMyRoute*©

or
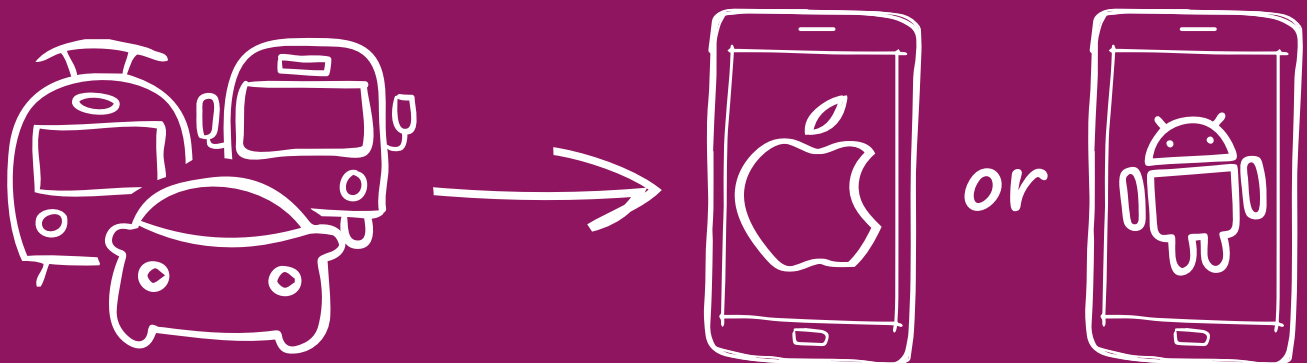
3 years of research in data engineering and behavioural economics told in 3 hours

This event marks the end of the Horizon 2020 research project SocialCar.

Don't miss it: **17 April 2018 in Vienna**

TRA Conference / Club Room / Messe Wien / Messeplatz 1, Vienna

We appreciate your time, and will condense a 3-years Horizon 2020 research project in three hours. You will most certainly be interested if your background is mobility planning, data engineering, private mobility business or public transpor. We wish to give you a passenger mobility solution that has proven to be effective and to grow in demand in cities and regions.

13.30 - 14.00
Registration
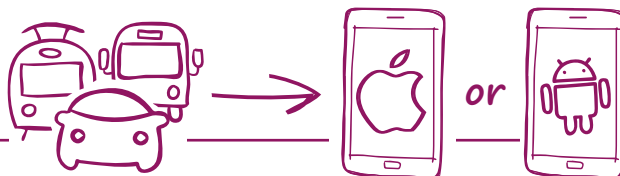
14.00 - 15.30

Speakers:

- FIT Consulting (IT)
- University of Aberdeen (UK)
- University of Applied Sciences and Arts of Southern Switzerland (CH)
- Centre of Research & Tecnology - Hellas

WHAT?
RideMyRoute© is a service developed by the SocialCar research consortium. It offers an app and API that allows you to connect public mobility data with private mobility, most prominently carpooling.

WHY?
Passengers will love it, and planners cannot ignore it. We claim that with #RideMyRoute, passengers know more than planners, and this changes the logic of transport policy making. We performed a number of macro-simulations and tests with real-life users, and can prove what we claim with modelling and empirical data. #RideMyRoute will grow in popularity as it benefits citizens, alleviates accessibility inequalities without burdening public budgets and protects the environment.
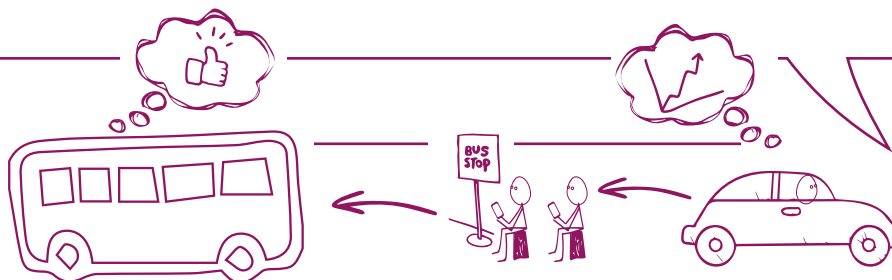
HOW?
Learn what algorithms leading data engineers and software developers from Belgium, Greece, Hungary, Italy, the Netherlands, Spain and Switzerland have crafted to make the app and API a reality for cities and regions.

WHAT'S NEXT + Q&A?
Our recommendations for future research

15.30 - 15.45
Coffee break

PROOF OF CONCEPT
...local mobility entrepreneurship is under pressure by global data monopolists. We are researchers who believe that data shall be back with the citizens and local businesses. If we were to read today John Sherman, the chief sponsor of the first US Antitrust Act, it would probably read it as follows: '*...we should not endure a king over the production, processing and use of data.*' Learn how #RideMyRoute helps local start-ups to integrate and gain traction with an added-value service for urban functional areas.

Q&A

15.45 - 17.00

Panel moderated by VECTOS (UK) featuring spin-off carpooling and taxisharing business solutions as well as the Innovation and Networks Executive Agency (tbc)