socialcar

This service will change your understanding of passenger mobility

$[public + private\ transport] \times social\ media$

= #RideMyRoute©

or
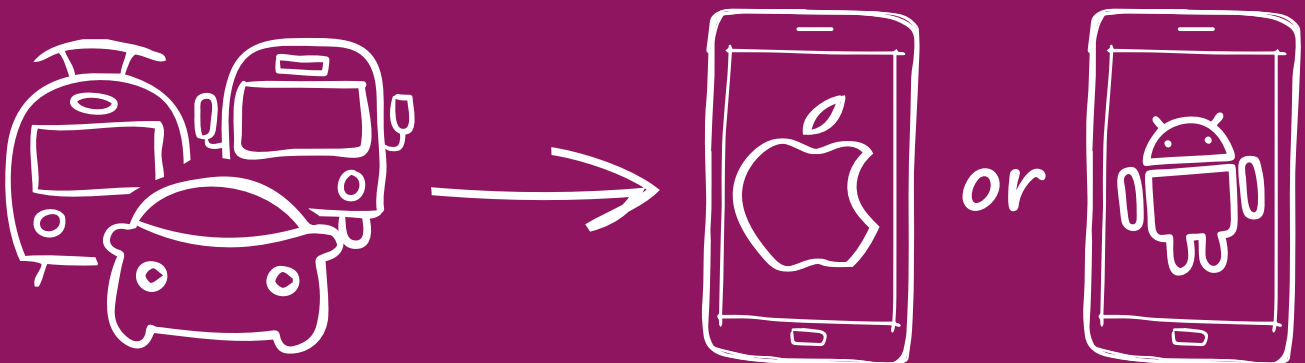
3 years of research in data engineering and algorithm design a told **in 3 hours**

This event marks the end of the Horizon 2020 research project SocialCar.

Don't miss it: **17 April 2018 in Vienna**

TRA Conference / Club Room / Messe Wien / Messeplatz 1, Vienna

We appreciate your time, and will condense a 3-years Horizon 2020 research project in three hours. You will most certainly be interested if your background is mobility planning, data engineering, private mobility business or public transpor. We wish to give you a passenger mobility solution that has proven to be effective and to grow in demand in cities and regions.

13.30 - 14.00
Registration
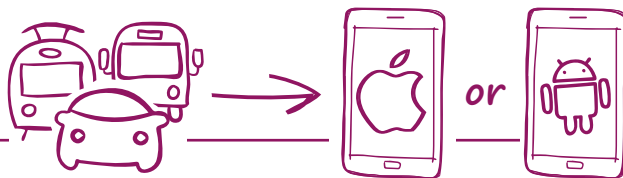
14.00 - 15.30

Speakers:

- FIT Consulting (IT)
- University of Applied Sciences and Arts of Southern Switzerland (CH)
- University of Aberdeen (UK)
- Centre of Research & Tecnology - Hellas

WHAT?
RideMyRoute© is a service developed by the SocialCar research consortium. It offers an app and API that allows you to connect public mobility data with private mobility, most prominently carpooling.

HOW?
Learn what algorithms leading data engineers and software developers from Belgium, Greece, Hungary, Italy, the Netherlands, Spain and Switzerland have crafted to make the app and API a reality for cities and regions.

WHO IS IT FOR?
Passengers will love it, and planners cannot ignore it. Find out who benefits from the RideMyRoute© app and in what way. Learn about the effectiveness of the app during real life trials in 4 cities.

WHAT'S NEXT + Q&A?

15.30 - 15.45
Coffee break
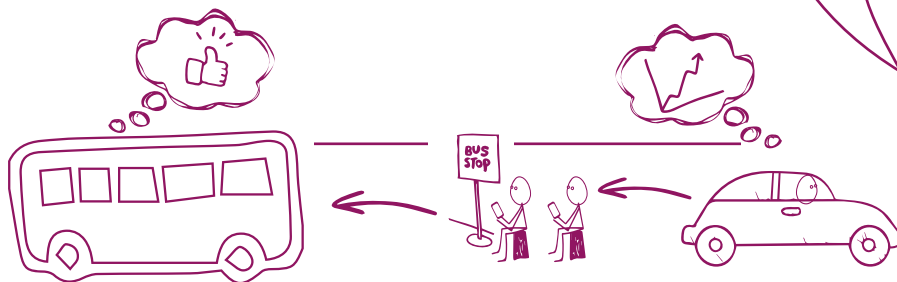
WHAT'S IN FOR YOU?
We bring innovation to public and private mobility services in urban functional areas to address market failures such as territorial peripheralisation, ubarisation and googlization of public mobility or environmentally indifferent alternative mobility services. Learn how RideMyRoute© helps locals including carpooling and taxi companies, public transport operators and governments to address market failures through data innovation and local entrepreneurship.

Q&A

15.45 - 17.00

Panel moderated by VECTOS (UK) featuring spin-off carpooling and taxisharing business solutions, public transport as well as the Innovation and Networks Executive Agency (tbc)