SMART MOVING 2007

APPLYING NEW TECHNOLOGIES FOR URBAN AND REGIONAL TRAVEL AND TRANSPORT AROUND THE WORLD

PRELIMINARY PROGRAMME

INTERNATIONAL CONFERENCE ON INTELLIGENT TRANSPORT SYSTEMS

APPLYING NEW TECHNOLOGIES FOR URBAN AND REGIONAL TRAVEL AND TRANSPORT AROUND THE WORLD

17-19 April 2007
NATIONAL EXHIBITION CENTRE
Birmingham, England

“Organised by ITS United Kingdom in association with ITS Canada, ITS Sweden, ITS America, ITS Romania, ITS Netherlands, ITS Norway, CityPlan Ltd, TTS Italia, RTIG, Intellect, UTMC Development Group and in conjunction with TRAFFEX 2007.”

supported by:

[Logos of various organisations]
WELCOME TO SMART MOVING

Councillor Mike Whitby
Leader of Birmingham City Council

I am delighted to welcome you to the 2007 Smart Moving Conference here in Birmingham.

Birmingham is at the heart of the UK, strategically placed at the centre of our road and rail networks. Historically, we are a city of canals, which have now been given a new lease of life through innovative regeneration schemes. We also benefit from a major international airport that has important links to India, China and the US.

These transport links help our Conference and entertainment industry to thrive. With the NEC, ICC and NIA on our doorsteps; and with easy interchange between all of these venues, Birmingham truly is a ‘well-connected’ city.

We look forward to giving you a warm welcome to our City and trust you will enjoy your stay here as our guests.

Steven Norris
President ITS United Kingdom

Last year’s Smart Moving Conference was a great success but next year’s, particularly on the back of the ITS World Congress held in London, looks like being the best ever. The idea of using technology to solve transport problems is not new but over the last decade, and certainly since I was Minister for Transport, not only have systems become more reliable but we have also been able to move into new applications which are helping to save lives, cut congestion and reduce harmful emissions.

A decade ago transport information technology was an after-thought in the mind of most policy makers. Now it is at the forefront of every debate on how to reconcile the increasing demand for mobility and communication with the pressures that those demands place on our environment. Road user charging which is now a very prominent topic of conversation in the transport world and in government circles generally is a very clear example of this marriage of policy and technology.

We in ITS (UK) look forward to participating in this conference with colleagues from around the world, not least because we know that we all come back from every Smart Moving Conference with new ideas, new ways of meeting challenges and of course, where appropriate, a new set of overseas contacts.

This Smart Moving Conference covers virtually every aspect of new transport in a way that will appeal to planners, original equipment manufacturers, system builders and logistics operators alike. I hope it is as memorable for you as previous conferences have been for those who attended.

SEE IT FIRST AT TRAFFEX 2007

Traffic 2007 will see 350 world-class suppliers from 35 countries exhibit the very latest in traffic management and road safety solutions. So whether you are an engineer, designer, contractor, a member of the emergency services or work for central/local government, a visit to Traffic is essential. It is the ideal environment for visitors to network with existing and prospective customers in an international arena.

Safer Roads Save Lives
New for 2007 is the Passive Safety Zone. A specialist area dedicated to the use of the latest crash friendly products. See the results of live crash testing and get FREE advice from the experts on the use of passive safety products in designing safer roads.

Traffic 2007 Opening Times:
Tuesday 17th April 9.30am – 5.00pm
Wednesday 18th April 9.30am – 5.00pm
Thursday 19th April 9.30am – 4.30pm

Register online at www.traffex.com to receive: Free admission, Exhibition preview, Free exhibition catalogue, personalised badge for fast track entry and free entry into the two co-locating shows, Parkex International and EWx – External Works – The Exhibition.

SMART MOVING delegates will automatically be registered for Traffic – no separate registration is necessary
Gold Level

EC Harris

EC Harris is delighted to be able to sponsor Smart Moving 2007 because, as world leaders in asset management, we understand the continuing value and benefits that ITS bring to the planning, creation and management of our infrastructure. We have wide-ranging experience and knowledge of the transport sector in the UK, mainland Europe and Asia and look forward to sharing this experience at Smart Moving.

Brian Fitzpatrick, Highways Sector Partner, EC Harris.

Silver Level

IBI Group

We are entering an era where transport is more directly influencing our daily lives and the economy, and as technology becomes more intuitive and pervasive, transport solutions powered by ITS will be increasingly sought after. We are an industry that will be constantly challenged. As one of the pioneer organisations involved in the development of ITS in the UK, IBI Group is delighted to continue its support to ITS (UK) and Smart Moving. We trust Smart Moving will assist our Industry to relentlessly pursue further advances in ITS.

Mario M Bozzo, Director, IBI Group

Kapsch TrafficCom

Kapsch TrafficCom is delighted to sponsor Smart Moving 2007 as we see this conference as an ideal platform to demonstrate the advantages of Intelligent Transport Systems. We are among the world’s leading suppliers of equipment for road telematics and offer smart solutions to make worldwide traffic flow. We supply products and subsystems to single and Multi Lane Free Flow solutions for urban environments and complex, fully integrated nationwide systems. Our traffic safety and security systems enable more reliable and safe movement of people and goods. With Kapsch TrafficCom you are smartly moving always one step ahead.

Sharon Kindleysides, Director, Kapsch TrafficCom Ltd

Bronze Level

Siemens

As a leading designer and manufacturer of ITS solutions, Siemens is delighted to be supporting Smart Moving 2007. The application of Intelligent Transport Solutions is achieving the safer, quicker, more reliable movement of people and goods, and Smart Moving 2007 and Traffex will showcase the very latest developments. Working in partnership with government departments, highways agencies and municipal authorities, technology from Siemens allows traffic to flow more smoothly through cities and along motorways, saving drivers time and reducing pollution.

Mark Bodger, Systems Marketing Manager, Siemens Traffic Controls.

Register now at www.its-uk.org.uk/smart_moving_2007.htm
CONFERENCE PROGRAMME

Programme at a Glance

Tuesday 17 April
11.00 Session 1 Smart Moving – Setting the Scene
14.00 Session 2A Urban transport systems
16.00 Session 3A Security systems
17.30 Welcome Reception

Wednesday 18 April
09.00 Session 4A Inter-urban systems 1
11.00 Session 5A Inter-urban systems 2
14.00 Session 6A Inter-urban systems 3
16.00 Session 7A Road safety
19.30 Conference Dinner

Thursday 19 April
09.00 Session 8A ITS strategies and potentials 1
11.00 Session 9A ITS strategies and potentials 2
14.00 Session 10A Environmental issues

FULL CONFERENCE PROGRAMME
(subject to possible change)

Tuesday 17 April

Session 1 Smart Moving – Setting the Scene
Chaired by Prof. Mike McDonald, Chairman, ITS United Kingdom
Welcome to Birmingham, Cllr Len Gregory, Birmingham City Council
Keynote address, Dr. Stephen Ladyman MP, Minister of State for Transport
The role of road user charging - are we quite sure what we want? Steven Norris, President ITS United Kingdom
Introduction to ITS in Europe and ERTICO Activities, Arnold van Zyl, CEO ERTICO

Session 2A Urban transport systems
Integrated generic journey time system in UTMCh
Mark Percival, Tenet Technology Ltd
Delivery of the seamless highway network
Kevin Gilday, Peek Traffic Ltd
Applying new technologies for urban congestion management in York region, Ontario, Canada
Perry Craig, Delcan, CANADA
Expanding the boundaries of bus priority in London
Tony Bowen, Transport for London

Session 2B Passenger information systems
Through complexity to simplicity – the passenger Information benefits of ITS convergence
Mac Logan, Journey Plan
IRIS: a concept for personalised travel guidance in public transport
Bert Egeter, NETHERLANDS
Using information systems to improve public transport
Dr. Mark Cartwright, Centaur Consulting Ltd

Lunch

Session 2C Smart Parking 1
Session 3C Road User Charging technology

Refreshments

Session 3A Security systems
Satellite tracking of hazardous goods transportation
Philip Rowley, WSP
Security and safety on our transport system
Richard Harris, Faber Maunsell
The end of privacy?
Dr. Mark Cartwright, Centaur Consulting Ltd

Session 3B Ticketing
National Rail - ticketing goes electronic
Dr. Chris Queree, RSP
Interoperable transport ticketing - are we there yet?
Valentina Baker, ITSO Ltd
Introduction of ITSO compliant smartcards to support the concessionary fare scheme in Wales
Ian Carter, Traffic Wales
Improving the business case for smartcards through data analysis
Hannah Bryan, University of Newcastle

Register now at www.its-uk.org.uk/smart_moving_2007.htm
### Wednesday 18 April

#### Morning Session

<table>
<thead>
<tr>
<th>Session 4A Inter-urban systems 1</th>
<th>Session 4B Systems for developing countries and countries in transition</th>
<th>Session 4C Smart Parking 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>The future of the euro-regional projects: building on achievements Richard Harris, Faber Maunsell</td>
<td>Using SWC 2010 to leapfrog to state-of-the-art transport Dr. Paul Watson, ITS South Africa</td>
<td>DVLA data management and sharing Invited Speaker: Paul Jeffreys, DVLA Data Management Team</td>
</tr>
<tr>
<td>Road network management in the UK David Evans, WSP</td>
<td>Risk, security and vulnerability caused by natural disasters, incidents and criminal attacks Jim Landa, CityPlan Ltd, CZECH REPUBLIC</td>
<td>Eurosparks and Sparks projects Bill Blakemore, London Councils Sparks Project Team</td>
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<tr>
<td>SMART motorway control - controlled motorway light Neil Trowbridge, Atkins</td>
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<td>Payment chasing Invited Speaker: representative from Capita</td>
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<tr>
<td>Dynamic road marking to facilitate through junction running Amanda Wilson, WSP</td>
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#### Session 4A Inter-urban systems 2

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<thead>
<tr>
<th>Session 4A Inter-urban systems 2</th>
<th>Session 4B Systems for developing countries and countries in transition</th>
<th>Session 4C Smart Parking 1</th>
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</thead>
<tbody>
<tr>
<td>Trailer-mounted CCTV: the solution to increase roads monitoring coverage Masud Hussain, WSP UK &amp; Scott Jeary, WSP</td>
<td>Using SWC 2010 to leapfrog to state-of-the-art transport Dr. Paul Watson, ITS South Africa</td>
<td>DVLA data management and sharing Invited Speaker: Paul Jeffreys, DVLA Data Management Team</td>
</tr>
<tr>
<td>Minimising incident related congestion with dynamic diversion plan generation Jill Weekley, TRL</td>
<td>Risk, security and vulnerability caused by natural disasters, incidents and criminal attacks Jim Landa, CityPlan Ltd, CZECH REPUBLIC</td>
<td>Eurosparks and Sparks projects Bill Blakemore, London Councils Sparks Project Team</td>
</tr>
<tr>
<td>The on-line motorway traffic viewer Nicole Sutcliffe, TRL / Highways Agency</td>
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<td>Payment chasing Invited Speaker: representative from Capita</td>
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<td>Ramp metering - the trial &amp; tribulations Roger Higgins - Atkins</td>
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#### Session 5A Inter-urban systems 3

<table>
<thead>
<tr>
<th>Session 5A Inter-urban systems 3</th>
<th>Session 5B Road user compliance through ITS</th>
<th>Session 5C Smart Parking 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>An Integrated Approach to Managing Demand John Westwood, Mouchel Parkman</td>
<td>Managing hard shoulder compliance Chris Ellison, Mouchel Parkman</td>
<td>BPA Code of Practice Kelvin Reynolds and Andy Hollingdale, BPA</td>
</tr>
<tr>
<td>Variable Message Signs - improving accuracy Cameron Sweet, Highways Agency &amp; Natalie Laidler, Mouchel Parkman</td>
<td>Signage for enforcement camera sites - Educating and Informing the Driver Colin Wilson, IBI Group</td>
<td>Removal &amp; Ticketing on Private Land Invited Speaker - Representative from Excel Parking</td>
</tr>
<tr>
<td>The Role of ODT on the M42 ATM pilot project and the contribution of ODT to roll out of future technology Paul Marsh &amp; David Cross, Mouchel Parkman</td>
<td>Alternative speed limit verification for automated enforcement of MVSL Tom Bennett, Mouchel Parkman</td>
<td>Congestion Charging John Mason, Transport for London</td>
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<td>Traffic flow improvements with average speed enforcement Geoff Collins, Speed Check Services Ltd</td>
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</tbody>
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#### Lunch

<table>
<thead>
<tr>
<th>Session 6A Inter-urban systems 3</th>
<th>Session 6B Integrated transport</th>
<th>Session 6C Road User Charging</th>
</tr>
</thead>
<tbody>
<tr>
<td>An Integrated Approach to Managing Demand John Westwood, Mouchel Parkman</td>
<td>ITS solutions for multi-modal freight transport and management optimisation Stefania Manieri, WSP</td>
<td>Road User Charging: An update from the ICT suppliers’ viewpoint David Hytch, Intellect Transport Group</td>
</tr>
<tr>
<td>Variable Message Signs - improving accuracy Cameron Sweet, Highways Agency &amp; Natalie Laidler, Mouchel Parkman</td>
<td>Integrated traffic management at the urban/inter-urban interface Brian Maxwell, Department for Regional Development (Northern Ireland), Roads Service</td>
<td>Paying for calls - paying for miles: What can RUC learn from changes in the telecoms market and the growth of ITS over the last 25 years? Paul Grayston, Atkins</td>
</tr>
<tr>
<td>The Role of ODT on the M42 ATM pilot project and the contribution of ODT to roll out of future technology Paul Marsh &amp; David Cross, Mouchel Parkman</td>
<td>The role of ITS in the UK integrated transport market Dr. Paul Carcavan, Owen Wilsons</td>
<td>Who pays as you drive? Dominic Paul, Mouchel Parkman</td>
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<td>Turning road pricing policy into integrated solutions Neil Mellor, BT Plc</td>
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#### Session 7A Road safety

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<thead>
<tr>
<th>Session 7A Road safety</th>
<th>Session 7B Getting a coherent ITS framework in the UK: ITS communities working together</th>
<th>Session 7C Road User Charging technology</th>
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<tbody>
<tr>
<td>Road safety in London – past successes and future innovations Chris Lines, Transport for London (TfL)</td>
<td>Towards a national ITS framework Chris Ward, Department for Transport</td>
<td>ANPR the universal Road User Charging technology Trevor Ellis, Trevor Ellis Consulting Ltd</td>
</tr>
<tr>
<td>The New COBS Tunnel Subsystem (TSS) Michael Fraser, Mouchel Parkman</td>
<td>Bus service management and passenger information Bill Tynan, Chair Real Time Information Group A review of developments in charging using satellite positioning Ian Cootes, Ian Cootes Consultancy</td>
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<td>Tunnel signalling John Potter, Mouchel Parkman</td>
<td>Sharing travel information efficiently Steve George, Chair Travel Information Highway DSRC for Road User Charging Speaker tbc</td>
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<td>Gaining the broad view of future ITS Prof. Mike Macdonald, Chair ITS (UK)</td>
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<td>Integrated traffic management systems Ken Laughlin, Deputy Chair UTMC Development Group</td>
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#### Refreshments

- Morning Session
  - Refreshments
  - Lunch
  - Refreshments

#### Register now

### Conference Programme

**Thursday 19 April**

#### Morning Session

**Session 8A ITS strategies and potentials 1**
- A discussion of some commonly-held but mistaken ideas in transport
  - Dr. John Walker, Thales
- SatCom as part of the operational implementation of ITS applications - The SISTER project
  - Graham Peters, Avanti Communications
- ITS standards - a European strategic approach
  - Speaker tbc
- Innovative approaches to traffic/highway management - the partnership model - case study of Kent highways services
  - Paul Burgess, TSUK

**Session 8B Assessment of intelligent road infrastructures**
- Intelligent infrastructures, the CASE for change
  - Tim Woodward, Eton UK
- An experimental wireless sensor network for evaluating future ITS applications of Smartdust
  - Prof Phil Blythe, University of Newcastle
- The future gantry
  - John D’Arcy, Mott MacDonald, UK & Jennie Boyd, Highways Agency
- UTMC – enabling multi-modular public information delivery
  - Stuart Miller, Tenet Technology Ltd

#### Afternoon Session

**Session 9A ITS strategies and potentials 2**
- The importance of policy in support of Intelligent Transport Systems
  - Chris Chorlton, WSP
- In-vehicle route guidance: Ensuring a positive contribution to safety
  - Dr. Alan Stevens, TRL Ltd
- Technology transfer into Intelligent Transport Systems
  - Alex Geoghegan, Cambridge Consultants
- Understanding the whole life costs of technology projects in the highways market
  - Will Pickering, Owen Williams

**Session 9B Information before and during the journey**
- Incentivated & Mayor of London’s CABWISE "HOME" texting service
  - Jonathan Bass, Incentivated
- Satellite, roadside and driver
  - Richard Williams, Mouchel Parkman
- Tackling freight movements HEAD ON! - Mapping a route through the congestion
  - Gavin Jackson, Ordnance Survey
- The role of RTI in enhancing public transport
  - Steve Torz, Faber Maunsell

**Refreshments**

**Session 10A Environmental issues**
- Sustainability and highways technology schemes
  - John Conquest, Mouchel Parkman
- The Swedish offer in the environment
  - Joel Gorsch, Business Region Gothenburg / Automotive Sweden
- Managing local air quality
  - Keith McCabe, Atkins
- Motoring towards 2050: The virtual mobility and environmental impact of online shopping
  - Elizabeth Dainton, RAC Foundation

**Session 10B Traffic and traveller information systems**
- Making sense of travel information standards
  - Dr. Mark Cartwright, Centaur Consulting Limited
- Traveller information - integrated data and user friendly access
  - Gordon Robertson, Leeds City Council
- Creating seamless public transport links between local and interregional transport networks - the PARTNER Project
  - David Blackledge, Transport & Travel Research Ltd,
**VENUE**

SMART MOVING will be held in the Vision Suite at the National Exhibition Centre, Birmingham, in the heart of England. The NEC is one of the best equipped and accessible conference and exhibition venues in the world.

**By Road:** Birmingham is at the hub of the UK motorway network, enabling visitors to travel directly from the M42, M5, M6, M6 toll, M1 and M40. Car parking is available for free if requested in advance.

**By Rail:** Birmingham International Station forms part of the NEC complex. It is only 90 minutes from London Euston, with half hourly services on weekdays. Trains also run directly to and from many other regional towns and cities.

**By Air:** More than 20 international airlines serve Birmingham International Airport, which is conveniently situated a few minutes from The NEC and The NEC Arena. Together they provide scheduled flights from 34 destinations in the UK, Europe and North America. For flight information call the telephone hotline +44 (0) 8707 335511 or visit www.bhx.co.uk.

**ABOUT BIRMINGHAM**

Birmingham is not only one of the world’s great conference cities, it is one of the world’s great cities. Thanks to a remarkable renaissance over the past decade, it is now a major destination for both business and leisure visitors. Birmingham is culturally rich and diverse, making it the ideal venue for theatre-goers, art lovers, music fans of every kind, sports enthusiasts and gastronomes. The cultural scene of galleries, music venues and theatres is complemented by a bustling nightlife that comprises an intoxicating mix of bars, clubs and restaurants of every variety.

If you are interested in finding out more about what there is to see and do in the Birmingham area then please contact the Birmingham Convention and Visitor Bureau at the National Exhibition Centre +44 (0) 121 780 4321 or visit www.birmingham.org.uk

**SOCIAL PROGRAMME**

**Welcome Reception at the National Exhibition Centre** – Tuesday 17 April (17.30 – 18.30)

The Welcome Reception follows the conclusion of the first day of the conference and provides delegates with an excellent networking opportunity. Attendance at the reception is included in the full delegate registration fee but spaces are limited so please indicate your intention on the booking form to avoid disappointment.

**Reception and Dinner at the Birmingham Botanical Gardens** – Wednesday 18 April

**Sponsored by EC Harris**

Relax with colleagues and enjoy a drinks reception and dinner in Birmingham Botanical Gardens. Set in the midst of some of the most fascinating and beautifully landscaped gardens in the country, the Birmingham Botanical Gardens offers a highly prestigious and unique venue.

Transport will be provided to and from the nominated conference hotels.

Tickets for the Reception and Dinner are £35 + VAT per person for registered delegates and £50 + VAT per person for guests. To book your place please complete the appropriate section of the registration form.

Dress code: Business attire

**HOW TO REGISTER**

To register for SMART MOVING simply return the completed registration form, with the appropriate payment, to the address shown on the registration form, by Friday 6 April 2007. Anyone wishing to register for the conference after this date should contact +44 (0) 1462 490609 to confirm the availability of places. Please note that bookings received after 6 April are subject to a 10% surcharge.

All registrations will be acknowledged within seven days and final details will be issued in advance of the conference. Bookings will be accepted on a first-come first-served basis.

**DELEGATE REGISTRATION FEES**

The full registration fee includes attendance at all the conference sessions on 17/18/19 April, access to the Traffex exhibition, welcome reception on 17 April, conference reception and dinner on 18 April, refreshments, lunches and a delegate pack.

Delegates can purchase any 4 half day sessions which includes 4 half day conference sessions of your choice, access to the Traffex exhibition, refreshments, lunch and a delegate pack. The social functions are not included.

Delegates can also purchase individual half day sessions which includes a half day morning or afternoon session of your choice, access to the Traffex exhibition, refreshments, lunch and a delegate pack. The social functions are not included.

1 Half day session = two x 1 hour 30min sessions.

**MEMBER RATES**

The member rate is applicable to any member of the following organisations: ITS United Kingdom, ITS America, ITS Canada, CityPlan Ltd, TTS Italia, ITS Netherlands, ITS Norway, ITS Romania, ITS Sweden, the Real Time Information Group, Intellect Transport Group & the British Parking Association.

**EARLY-BIRD RATES**

A discount is offered on all conference registration fees for early-bird registrants. To qualify for the discount, bookings must be received by Friday 2 March 2007 together with a cheque or credit card payment. Early-bird discounts do not apply to separate dinner ticket purchasers.

**CANCELLATION**

Delegates who cancel their registration by 6 April will have their fees refunded, less an administrative charge of £40 + VAT. No refunds will be made after that date but replacement delegates will be accepted.

**PAYMENT**

Full payment details are shown on the reverse of the registration form.

**ACCOMMODATION**

A wide range of hotel accommodation is available to delegates at special Expotel rates. Details and the booking form are included on page 11. Please send your accommodation booking form direct to Expotel.

**SPONSORSHIP OPPORTUNITIES**

Becoming a sponsor of SMART MOVING provides key opportunities before, during and after the Conference for association with the dynamic and fast growing market for ITS systems and services, and for recognition at a time of unprecedented growth in the UK transport market. Several sponsorship packages are available. Companies interested in Sponsorship should contact Jennie Martin, details below.

**ENQUIRIES**

Enquiries regarding the event should be addressed as follows:

**REGISTRATION AND GENERAL CONFERENCE ENQUIRIES**

Hotline: +44 (0) 1462 490609 or email: smartmoving@registrationline.co.uk

**SPONSORSHIP ENQUIRIES**

to Jennie Martin +44(0) 20 7709 3003 or email smartmoving@its-uk.org.uk

**TRAFFEX ENQUIRIES**

www.traffex.com or contact the organisers Brintex on +44 (0) 20 7973 6401

Register now at www.its-uk.org.uk/smart_moving_2007.htm
SMART MOVING 2007, NEC, Birmingham, UK

DELEGATE DETAILS
Title (eg Mr, Dr)_________ First Name____________________ Surname________________________________
Position___________________________________________________________________________________
Organisation_______________________________________________________________________________
Mailing Address_____________________________________________________________________________
_________________________________________________________________________________________
_________________________________________________________________________________________
Postcode__________________ Country ________________________________________________________
Telephone_______________________________________Fax _______________________________________
Email_____________________________________________________________________________________

REGISTRATION FEES (per person). Please complete fee column as appropriate.

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<tr>
<td>Member – Full (6 half day sessions + dinner)</td>
<td>£ 420.00 + £ 73.50 VAT = £ 493.50</td>
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<tr>
<td>Member – 4 half day sessions + 2 lunches</td>
<td>£ 320.00 + £ 56.00 VAT = £ 376.00</td>
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<tr>
<td>Member – 1 half day session + lunch</td>
<td>£ 90.00 + £ 15.75 VAT = £ 105.75</td>
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<td>Non-Member – Full (6 half day sessions + dinner)</td>
<td>£ 460.00 + £ 80.50 VAT = £ 540.50</td>
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<td>£ 360.00 + £ 63.00 VAT = £ 423.00</td>
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<tr>
<td>Non-Member – 1 half day session + lunch</td>
<td>£ 110.00 + £ 19.25 VAT = £ 129.25</td>
</tr>
<tr>
<td>Authors / Session Chairmen – Full (6 half day sessions + dinner)</td>
<td>£ 380.00 + £ 66.50 VAT = £ 446.50</td>
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<tr>
<td>Authors / Session Chairmen – 4 half day sessions + 2 lunches</td>
<td>£ 290.00 + £ 50.75 VAT = £ 340.75</td>
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<tr>
<td>Authors / Session Chairmen – 1 half day session + lunch</td>
<td>£ 90.00 + £ 15.75 VAT = £ 105.75</td>
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All Delegates MUST select the sessions they want to attend, please see Attendance Details overleaf.

EXTRA ITEMS PER PERSON

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<tr>
<th>No:</th>
<th>Insert Fee £</th>
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<tr>
<td>Conference Reception and Dinner (for delegates)</td>
<td>£35.00 + £6.13 = £41.13</td>
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<tr>
<td>Conference Reception and Dinner (for guests)</td>
<td>£50.00 + £8.75 = £58.75</td>
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Some fees include social functions – please refer to page 7 for details

TOTAL Fee made payable to ITS United Kingdom inc VAT @ 17.5%
Subtract 10% discount for early-bird registration (before 2 March 2007)
Add 10% for late (after 6 April 2007) or on-site booking

GRAND TOTAL

Please complete and return both sides of this booking form by Wednesday 6 April 2007 to:
SMART MOVING 2007, Taylor Bennett Partnership, 15 Ashwell Road,
Bygrave, Baldock, Hertfordshire SG7 5DT
Hotline: +44 (0)1462 490609 • Fax: +44 (0)1462 892904 • Email: smartmoving@registrationline.co.uk

Register now at www.its-uk.org.uk/smart_moving_2007.htm
REGISTRATION FORM

PAYMENT DETAILS
Please tick to indicate your method of payment. Please note that delegates are required to pay their registration fee prior to attendance at the conference.

☐ Please find a cheque for £___________ enclosed. Cheques should be drawn on a UK bank in £ Sterling and made payable to “ITS United Kingdom”. Please DO NOT send payment separately from the registration form.

☐ Please debit my
  ☐ MasterCard  ☐ Visa  ☐ Visa Debit
  ☐ Maestro (UK issued only)  ☐ Solo
for the amount of £___________.

Please note that AMEX and Diners Club are not accepted.

Card Number __ __ __ __ / __ __ __ __ / __ __ __ __ / __ __ __ __

Expiry date __ / __

Signature ________________________________________________

Cardholder Name and Billing Address (if different from delegate)
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________________________________________________________

Postcode________________________
Tel:________________________Fax:________________________

☐ Please note that I am transferring the sum of £___________ to the ITS United Kingdom account, HSBC Bank, London Bridge branch, Sort Code 40-06-21, Account No. 11407104, IBANGB77MIDL40062111407104 Account Name: RTI Focus (UK) Ltd. When making the payment please quote the conference and the delegate’s name. Please note that it is the delegate’s responsibility to pay any bank charges.

☐ Please invoice my organisation.

Delegates wishing to be invoiced MUST quote an order number or the registration will not be accepted and will be returned. If your organisation does not use order numbers please enclose a formal request for an invoice on your organisation’s letterhead. Invoices are payable on receipt and must be paid prior to attendance at the conference. Not available for early-bird registration.

Order Number __________________________________________
Contact Name__________________________________________
Department____________________________________________
Organisation___________________________________________
Address________________________________________________
_______________________________________________________

Postcode______________________________________________
Tel:__________________________________________________
Fax:__________________________________________________

YOUR ATTENDANCE DETAILS:
Please indicate which of the following you would like to attend

SOCIAL FUNCTIONS
☐ Welcome Reception at the NEC, Birmingham on 17 April
☐ Reception and Dinner at the Birmingham Botanical Gardens on 18 April

To assist in event planning, please select preferences for parallel sessions, as follows:

PARALLEL SESSIONS – Tuesday 17 April
☐ 2A: Urban Transport Systems or ☐ 2B: Passenger Information Systems
☐ 3A: Security Systems or ☐ 3B: Ticketing

PARALLEL SESSIONS – Wednesday 18 April
☐ 4A: Inter-Urban Systems 1 or ☐ 4B: Systems for developing countries and countries in transition
☐ 4C: Smart Parking 1
☐ 5A: Inter-Urban Systems 2 or ☐ 5B: Road User Compliance through ITS or ☐ 5C: Smart Parking 2
☐ 5D: Road User Charging
☐ 6A: Inter-Urban Systems 3 or ☐ 6B: Integrated Transport or ☐ 6C: Road User Charging
☐ 6D: Road User Charging Technology

PARALLEL SESSIONS – Thursday 19 April
☐ 7A: Road Safety or ☐ 7B: Getting a coherent ITS framework in the UK: ITS communities working together or ☐ 7C: Road User Charging Technology
☐ 8A: ITS Strategies and Potentials 1 or ☐ 8B: Assessment of Intelligent Road Infrastructures
☐ 8C: Assessment of Intelligent Road Infrastructures
☐ 9A: ITS Strategies and Potentials 2 or ☐ 9B: Information before & during the journey
☐ 9C: Information before & during the journey
☐ 10A: Environmental Issues or ☐ 10B: Traffic and Traveller Information Systems

Register now at www.its-uk.org.uk/smart-moving_2007.htm
Hotel Reservation Service

Virtuoso Ltd has been appointed to be the booking partners for Traffex, Parkex and External Works.

With our reputation for taking extra care of our clients, we have already carefully held availability and negotiated the best available prices for this show. For maximum convenience, you can complete this form on screen and either fax it back to us or return it to us directly by email (there is no need to save the data, simply fill in the relevant fields and click the 'send by email' button). You may also use our LIVE online booking tool at www.virtuosoltd.com.

For any other queries, or for any other hotel you might prefer, call our office on +44 (0)1707 373464 and we will be delighted to help.

### Event details

#### NEC - On site

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Single</th>
<th>Double</th>
<th>Meals Included</th>
<th>Tube/car park</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crowne Plaza Birmingham NEC</td>
<td>£140</td>
<td>£160</td>
<td>English B'fast</td>
<td>Free to guests</td>
</tr>
<tr>
<td>Hilton Birmingham Metropole Hotel</td>
<td>£140</td>
<td>£155</td>
<td>English B'fast</td>
<td>Charges apply</td>
</tr>
<tr>
<td>Express by Holiday Inn NEC</td>
<td>£90</td>
<td>£90</td>
<td>Contin B'fast</td>
<td>Free to guests</td>
</tr>
</tbody>
</table>

#### NEC - Birmingham Airport

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Single</th>
<th>Double</th>
<th>Meals Included</th>
<th>Tube/car park</th>
</tr>
</thead>
<tbody>
<tr>
<td>Novotel Birmingham Airport</td>
<td>£125</td>
<td>£135</td>
<td>English B'fast</td>
<td>Free to guests</td>
</tr>
<tr>
<td>Holiday Inn Birmingham Airport</td>
<td>£110</td>
<td>£110</td>
<td>Room Only</td>
<td>NCP Nearby</td>
</tr>
</tbody>
</table>

#### Birmingham City Centre

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Single</th>
<th>Double</th>
<th>Meals Included</th>
<th>Tube/car park</th>
</tr>
</thead>
<tbody>
<tr>
<td>MacDonald Burington Hotel</td>
<td>£110</td>
<td>£120</td>
<td>English B'fast</td>
<td>NCP Nearby</td>
</tr>
<tr>
<td>Radisson SAS Hotel Birmingham</td>
<td>£95</td>
<td>£105</td>
<td>English B'fast</td>
<td>Charges apply</td>
</tr>
<tr>
<td>Copthorne Hotel Birmingham</td>
<td>£95</td>
<td>£105</td>
<td>English B'fast</td>
<td>Charges apply</td>
</tr>
<tr>
<td>Jurys Inn Birmingham</td>
<td>£90</td>
<td>£90</td>
<td>English B'fast</td>
<td>Charges apply</td>
</tr>
<tr>
<td>Holiday Inn Birmingham City Centre</td>
<td>£95</td>
<td>£105</td>
<td>English B'fast</td>
<td>Charges apply</td>
</tr>
<tr>
<td>Arden Hotel &amp; Leisure Club</td>
<td>£95</td>
<td>£105</td>
<td>English B'fast</td>
<td>Free to guests</td>
</tr>
</tbody>
</table>

#### Surrounding Area

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Single</th>
<th>Double</th>
<th>Meals Included</th>
<th>Tube/car park</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marriott Forest of Arden Hotel</td>
<td>£165</td>
<td>£175</td>
<td>English B'fast</td>
<td>Free to guests</td>
</tr>
<tr>
<td>Ramada Solihull/Birmingham</td>
<td>£99</td>
<td>£111</td>
<td>English B'fast</td>
<td>Charges apply</td>
</tr>
<tr>
<td>Quality Hotel Coventry</td>
<td>£80</td>
<td>£90</td>
<td>English B'fast</td>
<td>Free to guests</td>
</tr>
</tbody>
</table>

### Recommended Hotels

N.B. - Weekend rates apply at the Holiday Inn Birmingham Airport, Jurys Inn Birmingham and the Ramada Solihull/Birmingham.

*To view full hotel descriptions, visit www.virtuosoltd.com and follow the on screen instructions.*

*All rates are offered subject to availability and rooms are sold on a first come first served. Rates cannot be guaranteed once the booking deadline of 12th March has passed and/or the allocation of rooms has been filled.*

*All rates include VAT @ 17.5% unless stated.*

### BOOKING REQUEST DETAILS (Please use block capitals if writing by hand)

- Preferred Hotel
- Second choice
- Your name
- Your company
- Your telephone
- Your fax
- Your e-mail

### GUARANTEE & PAYMENT

Only guaranteed bookings may be processed and to guarantee your booking, please provide your credit card details here. We will then process your request and confirm by return. Once confirmed, please make a note of the cancellation deadline as you will be liable for any charges should you cancel or amend your booking after the date and time stated on your confirmation.

All accounts should be settled on departure. Accounts may only be invoiced back to your company by prior arrangement with the hotel.

<table>
<thead>
<tr>
<th>Card number</th>
<th>Card Type</th>
<th>Expiry</th>
<th>Card Holder</th>
</tr>
</thead>
</table>

### GUEST DETAILS

- Guest name
- Arrival date
- No of Nights
- Roomtype
- Comments/Special Requests

During the year, we occasionally promote special offers to our customers by email. If you would prefer not to receive these offers please tick the box. Please be assured, your email address will not be passed on to any third party by ourselves.

Virtuoso Ltd, 10 - 16 Church Road, Welwyn Garden City, Herts. AL8 6PS.

Tel 0044 (0)1707 373464 Fax 0044 (0)1707 373078 Email hotels@virtuosoltd.com

Register now at www.its-uk.org.uk/smart_moving_2007.htm
CONTACT

CONFERECE PROGRAMME, LOGISTICS, SPONSORSHIP

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