



19th ITS World Congress  
Vienna, Austria  
22 to 26 October 2012

**Congress Exhibition Demonstrations**

*Smarter on the way*

**Call for Papers**



Organised by



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# Welcome Letters



## Welcome to the ITS World Congress 2012

The European Commission is pleased to invite you to the ITS World Congress 2012. As the focal point of global ITS knowledge, the congress will display the world's latest developments in Intelligent Transport Systems and innovative mobility solutions. The 19<sup>th</sup> World Congress will take place in the Austrian capital, Vienna, from 22 to 26 October 2012.

With the theme «Smarter on the way», the 2012 Congress will highlight the need to bring even more intelligence to transport systems where increasing demand and persisting challenges to safety and sustainability cannot be overcome just by more network construction or a business-as-usual approach.

The European Commission has called for a major reduction in the oil dependency and CO<sub>2</sub> output of transport, better integration of transport modes and new models for passenger and freight transport in its 2011 Transport White Paper. None of these can be achieved without considerable investment in innovative technologies, research, deployment and accompanying regulation. Some instruments are already available to support Europe-wide use of ITS and put ITS research findings into operation, such as the policy and legal framework provided by the ITS Directive and ITS Action Plan. Other instruments, such as the Strategic Transport Technology Plan, will be adopted still this year and will feed into discussions on Europe's new framework to support research, innovation and technological development (called «Horizon 2020»), which will run from 2014 to 2020. The ITS World Congress 2012 in Vienna will be an excellent opportunity to learn about, see and experience state-of-the-art Intelligent Transport Systems and Services, and make us all really «smarter on the way». We would like to invite you to Vienna, and we look forward to meeting you there.

Thanks to the exceptional outdoor facilities around Vienna's Congress Centre, visitors to the World Congress will enjoy a wide variety of dynamic demonstrations. These will include the first ever show of globally-harmonised, interoperable cooperative systems applications in real traffic conditions, and give people the chance to experience first-hand this strand of cutting-edge ITS technologies. Advanced ICT technologies and solutions are set to further permeate the transport system as we know it today, by making each mode of transport more efficient, safer and cleaner, and by integrating them into a truly multi-modal transport system.

*Siim Kallas, Commission Vice-President responsible for Transport, European Commission*

*Neelie Kroes, Commission Vice-President responsible for the Digital Agenda, European Commission*

*Máire Geoghegan Quinn, Commissioner responsible for Research, Innovation and Science, European Commission*



It is my pleasure to invite you to the ITS World Congress in Vienna in October 2012. The use of Intelligent Transport Systems ensures that our global transport flows safer, in a more environmentally friendly and efficient manner. ITS is the integrated element that improves safety, guarantees free flowing traffic and reduces the negative impact on the environment. In order to achieve this goal it is critical to connect all modes of transport. Austria has already established an excellent and modern transport system that has a positive effect on our economy. In this hi-tech sector we rely on a strong ITS industry.

We are fortunate that Transport, Technology and Innovation are under one roof in one Ministry. This facilitates efficient cooperation between research, development and implementation of cutting edge transport systems. We focus on alternative propulsion, smart interfaces between individual and public transport as well as environmentally friendly freight solutions.

As Minister it is my particular concern that mobility is not only dynamic but affordable for everyone. At the forefront of our interest lies the advantages for the business location and society in general.

The technology should support people's daily movement and mobility requirements. ITS should help the economy by moving freight in a safer, faster and greener way. Our motto *smarter on the way* mirrors this user service-orientated focus.

I would particularly welcome submissions from women in the ITS-sector because we are aiming to increase the female participation at our congress. Take this opportunity to present your innovations, to exchange ideas with your counterparts and to gain experience at this leading event. Vienna is the best place to be.

*Doris Bures*  
*Minister of Transport, Innovation & Technology*  
*Host of ITS Vienna 2012*

# Welcome Letters

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Welcome to a dynamic city, full of life where modern architecture and historical buildings stand side-by-side. It is a town that provides employment for its population and every possible opportunity to its youth. Furthermore Vienna is a city of green parks, of calm and dreamlike alleyways, and a city where art and music are also esteemed.

Justifiably Vienna is considered a city where the medical and social

services are exemplary. By providing headquarters to international organisations e.g. OPEC, the United Nations and IAEA, Vienna established its reputation. Additionally our city is well known as a cosmopolitan place for culture and creature comforts.

Vienna is a city with a very high standard of living, where the public transport is excellent. A capital needs a sophisticated transport system and a well organised mass transit to ensure that it runs smoothly. In Vienna this works so well that public transport is already the preferred means of transport for the Viennese. This keeps the city alive and running.

Get an idea of this town – of its flair, its culture and of course of its transport system. As mayor of this city I am very happy that the 19th World Congress for Intelligent Transport Systems is taking place in Vienna and I hope that all of the attendees will enjoy their stay here.

*Michael Häupl*  
Mayor of Vienna



On behalf of ERTICO – ITS Europe and its Partners, I am pleased to invite you to attend and participate in the 19th World ITS Congress to be held in Vienna.

The Congress is an excellent venue to see the latest European and world ITS technologies, products and services, to explore and create new business opportunities to address the transport needs of today and

tomorrow, and to meet important actors from the ITS world.

The Congress, under the theme *smarter on the way*, will focus on how ITS can improve mobility in terms of efficiency, the environment and ease of use. The challenge of true multi-modal travel must be recognised and met in this regard, and I believe that Vienna, and Austria, is at the forefront of ITS R&D and deployment. I also look forward to the planned demonstrations, where you will be able to experience the latest ITS technologies firsthand.

Vienna is of course a beautiful city in its own right, and I'm sure it will prove to be an excellent host for the 19th ITS World Congress.

I'm looking forward to meeting you at the Congress and sharing in the exciting and dynamic experiences planned.

*Gunter Zimmermeyer*  
Chairman Supervisory Board ERTICO – ITS Europe

Intelligent Transport Systems – the dream of mobility without accidents, delays and obstructions, a dream of travelling comfortably and environmentally friendly, anywhere, anytime.

But can we ever achieve this dream?

This ITS World Congress, the 19th since 1991, is the world's major event showing the continuous progress towards this dream.

But the last 20 years have also revealed that improving the transportation system is a very complex process. Improvement doesn't only depend on progress in technology. In fact there is also a change necessary in organisational structures, within the legal framework, and of policies and political commitment. The most important thing is to address the willingness to change mobility behavior of each and every individual.

The ITS Vienna 2012 will show a number of new developments, specifically in linking technology components to complex systems with the aim to empower intelligence within vehicles and transportation infrastructure. Co-operative Systems is the keyword for the transport system of the future. It responds to the complexity of managing multimodal traffic systems and provides users with the quality and variety of services necessary to match their mobility demands. Co-operative systems and services are the most promising concept in transportation over the last decade. They not only address vehicles or infrastructure or a single mode of transportation but are moreover applicable to all modes of transportation and the services therein. Co-operative Services have the ability to initiate significant change towards an integrated transportation system (integrated services, better utilization of network capacities). They meet modern mobility requirements and achieve a sustainable transport system within the time frame expected by the European White Paper on Transport.

This was the motivation to choose *smarter on the way* as the leading theme for the ITS Vienna 2012 with a dedicated focus on serving customers, connecting seamlessly and encouraging sustainability. All people and organisations involved in the preparation of the ITS Vienna 2012 are giving their best for a successful event and we do hope that the congress, the exhibition and the demonstrations will meet and exceed your expectations towards a promising future, so that all people in the world can be smarter on the way. See you in Vienna Oct 22nd to 26th 2012.

*Reinhard Pfliegl*  
Chair of Organising Committee ITS Vienna 2012



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## The Event

There are at least six reasons to attend the 19<sup>th</sup> World Congress on Intelligent Transport Systems in Vienna, Austria:

- ▼ Under our motto – *smarter on the way* –, ITS Vienna 2012 will focus on the benefit of ITS for all traffic users. *Smarter on the way* means connecting seamlessly, serving customers, encouraging sustainability.
- ▼ Around 1,000 expert presentations including for the first time dedicated Strategic Sessions. Explore state-of-the art ITS products and solutions spread across 15.000 square metres.
- ▼ The chance to watch and experience an outstanding demonstration programme and cutting edge solutions. Discover hybrid and electric vehicles, autonomous cars and car-to-car and car-to-infrastructure communication.
- ▼ Widen the ITS audience at the public day on 25<sup>th</sup> of October 2012 by involving kids and young professionals because they are your future experts and users.
- ▼ Encourage worldwide policy attendance in order to foster a wide deployment of ITS solutions.
- ▼ And last but not least, as a place to visit Vienna is a destination in itself. Austria, in the heart of Europe, has a well-deserved reputation for its integrated transport system, lively culture and excellent standard of living.

## Congress Format

### Plenary Sessions

All attendees are welcome to join the Opening and Closing Ceremonies, as well as the Plenary Sessions, in which key personalities from today's world of ITS will present their personal views on key ITS issues.

### Executive Sessions

During these sessions, guests including high-level industry executives and public officials from around the world will share their perspectives and rich experiences with the audience. They will provide an exciting opportunity to learn about future ITS initiatives.

### Special Interest Sessions

Organised at the request of organisations or experts involved in developing and deploying ITS, these interactive, tailor-made meetings will delve into topics and offer fresh perspectives and insight on technological, organisational, and operational level.

### Technical/Scientific Sessions

These sessions are composed of presentations by international experts on varying ITS related topics encompassing all technical, economic, organisational and societal aspects of ITS.

They aim to encourage and enable the exchange of information on every aspect of ITS deployment ranging from improving the operational use of systems and services on the one hand to research and planning to support new applications on the other.

### Interactive Sessions

To facilitate information exchange, the Interactive Sessions will provide a two stage presentation opportunity to ensure that presenters can reach and exchange with appropriate audiences of interested delegates which their work deserves.

The first stage of the Interactive Session is a regular presentation session where technical/scientific papers covering the same topic are grouped together for presentation in order to facilitate discussion on that topic. For each session of 90-minutes there would be a minimum of 10 presentations (max of 3 slides) with no time for questions and answers. This stage would provide the audience with a flavour of what the authors have to present.

The second stage of the session is a timeslot immediately following the presentation where all presenters assemble for around 90 minutes in the "Market Square", using a board or a computer, to go in depth and facilitate direct contact between speakers and specialists giving time for one-to-one discussions.



## Call for Scientific/Technical Papers

The International Programme Committee invites ITS experts to submit a paper to be considered for presentation and publication at the Vienna 2012 Congress.

We aim to have as many female speakers at these sessions as possible; therefore, we strongly encourage women in ITS to submit their paper.

Authors may submit papers for conventional presentation sessions as being either technical or scientific.

- ▼ **Technical Papers** may address technical subjects as well as the institutional, business and economic aspects of ITS.
- ▼ **Scientific Papers** should concentrate on research and scholarship as they will be independently refereed in accordance to academic journal standards.
- ▼ All proposals must be **original** and report on **recent significant** and **substantive achievements**.
- ▼ Either type of paper may be put forward for an Interactive Session, which are highly effective for establishing valuable contacts and exchanging information.
- ▼ Please note that **English is the official Congress language**. Papers not submitted in English will automatically be rejected.
- ▼ Predominantly commercial papers will not be accepted.

### Guidelines for Paper Submission

- ▼ Detailed submission guidelines are available on the website [www.itsworldcongress.com](http://www.itsworldcongress.com)
- ▼ The deadline for submission of draft technical papers and full scientific papers is **13 January 2012**.
- ▼ All contributions must be submitted online at [www.itsworldcongress.com](http://www.itsworldcongress.com). E-mail contributions will not be accepted.

Please provide the following information:

- ▼ Draft paper title
- ▼ Topic, subtopic, focus area and keyword(s)
- ▼ Paper abstract (10 lines)
- ▼ Author's full contact details
- ▼ Draft paper (3 pages for technical paper, 10 pages for scientific paper)

Upon completion of your contribution, the system will generate an acknowledgment e-mail confirming your paper number, contact details and chosen topic. This does not mean that the paper has been accepted! Authors may submit up to 2 papers.

Draft papers will be reviewed and all applicants will be notified of their paper status by the end of April 2012.

Authors whose draft papers have been selected must submit their final paper online by **9 September 2012** for accepted papers, to allow for their publication in the Congress Proceedings (Note: deadline of **4 June 2012** for re-submission of conditionally accepted papers). Speakers are also requested to register for the Congress when submitting their final paper.

To enhance the quality of this event, the Congress Organising Committee has entered into an agreement with two noted ITS journals which will offer authors of Scientific papers the possibility of international peer-reviewed publication of their work. Each journal will publish a special World Congress issue focusing on different ITS areas.

- ▼ IET Intelligent Transport Systems (Dr. Alan Stevens, Editor-in-Chief)
- ▼ International Journal of Intelligent Transportation Systems Research (Dr. Edward Chung, Editor-in-Chief)





To identify the main subject of your paper we ask that you select one topic and one sub-topic from the list below (e.g. 1.A; 3.D). In addition, you are requested to choose online a focus area and one or two keywords that best relate to your subject.

## General Topics

Topics	Subtopics	Example of applications – Open for all modes of transport for the mobility of people and goods
1- Optimising provision and use of Infrastructure, Traffic and Travel Data and Information	A. Policy and Strategy B. Innovation, Technologies, and Standardisation C. Services and Functions D. Business model and Financing E. Impact assessment and Benefits F. Governance, Cooperation, and Organisation G. Education, Training and Awareness H. Users	Traffic management Navigation systems and Digital maps Location based services Traffic information Pay as you Drive Etc.
2- Intelligent infrastructure	A. Policy and Strategy B. Innovation, Technologies, and Standardisation C. Services and Functions D. Business model and Financing E. Impact assessment and Benefits F. Governance, Cooperation, and Organisation G. Education, Training and Awareness H. Users	Traffic control Road charging and tolling GNSS Applications Parking management Incident detection and management Congestion management/avoidance Infrastructure capacity management Etc.
3 - Continuity and Interoperability of Seamless Multimodal Services for Mobility	A. Policy and Strategy B. Innovation, Technologies, and Standardisation C. Services and Functions D. Business model and Financing E. Impact assessment and Benefits F. Governance, Cooperation, and Organisation G. Education, Training and Awareness H. Users	Multimodal journey planner Multimodal real time traveller information Multimodal payment and ticketing Multimodal outdoor & indoor navigation Innovative multimodal mobility services (public transport, vehicle sharing ...) Etc.
4 - Integrated Safety and Security for all Users	A. Policy and Strategy B. Innovation, Technologies, and Standardisation C. Services and Functions D. Business model and Financing E. Impact assessment and Benefits F. Governance, Cooperation, and Organisation G. Education, Training and Awareness H. Users	Vehicle & driver: ADAS, eCall, HMI, driver behaviour monitoring, autonomous automated vehicle Commercial vehicle: secure cargo management, hazardous goods tracking Infrastructure: Disaster management, eCall & PSAP, enforcement Vulnerable road users + aging population Etc.
5 - Connected Vehicles, Infrastructure and Users for Cooperative Mobility Services	A. Policy and Strategy B. Innovation, Technologies, and Standardisation C. Services and Functions D. Business model and Financing E. Impact assessment and Benefits F. Governance, Cooperation, and Organisation G. Education, Training and Awareness H. Users	V2V based applications V2I based applications Floating car data Internet and mobility services Cooperative Automated vehicle Etc.
6 - Sustainable, Clean and Energy Efficient Mobility	A. Policy and Strategy B. Innovation, Technologies, and Standardisation C. Services and Functions D. Business model and Financing E. Impact assessment and Benefits F. Governance, Cooperation, and Organisation G. Education, Training and Awareness H. Users	Driver: eco-driving, eco-routing Vehicle: (fully) electric vehicle, energy management Infrastructure: eco-traffic management, electromobility Etc.



## Special Interest Sessions Proposals

These sessions are a unique possibility to address selected topics in an expert forum.

Proposals must be received by **Friday 13 January 2012!**

Please provide the following information:

- ▼ Choice of topic and sub-topic (please refer to the list on page 07)
  - ▼ Proposed Session title
  - ▼ Organisation and organiser coordinating the Session, including clear contact details for the latter
  - ▼ Description of Session content as a full text (400-words maximum)
  - ▼ Name of moderator, job title, company, and country
  - ▼ Names and acknowledgements (E-mail confirmation) of the 4-5 speakers, job titles, companies and countries
  - ▼ Details of any Special Interest Session on a related subject presented at previous Congresses
- ◆ Please note that only a limited number of Special Interest Sessions can be organised.
  - ◆ Any proposed Sessions which appear to be commercial sales pitches for a given product or company will be automatically rejected.
  - ◆ The outcome of the selection procedure will be published by mid-March.
  - ◆ Speakers and moderators of the accepted Special Sessions are requested to register and pay accordingly for the Congress.

If you wish to organise a Special Interest Session on a particular topic, please e-mail your regional representative:

### Europe, Middle-East, Africa

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## Exhibition Information

The 19<sup>th</sup> annual ITS World Congress to be held in Vienna 22-26 October 2012 will be running in conjunction with the Exhibition, which will open its doors on the 23 October.

The Exhibition linked to the Congress will be held at the Messe Wien Exhibition and Congress Centre, Hall B, covering an area over 15,000 square metres, which is the size of two football pitches.

Over 300 international exhibitors are expected. They will have the opportunity to meet and network with over 8,000 participants from around the world. Delegates who attend will focus on how to shape future transport to be safer, faster, and cleaner. Under the motto *smarter on the way* delegates will get a truly international insight into the practical benefits of Intelligent Transport Systems in daily life.





Every ITS-related topic is welcome to be displayed at the exhibition:

- ▼ Traffic Information collection and processing
- ▼ Multimodal traveller information systems and applications
- ▼ E-freight and logistics applications
- ▼ Emergency and incident management
- ▼ In-vehicle systems and applications
- ▼ Vehicle- Infrastructure communication, cooperative systems
- ▼ Vulnerable road user aspects
- ▼ Road safety and traffic management
- ▼ Payment and ticketing
- ▼ Tolling and road charging
- ▼ Multimodal navigation for travellers
- ▼ Eco-mobility and energy efficient transport
- ▼ Electromobility
- ▼ Others

For further information about the Exhibition and to reserve your stand space, please contact:

#### Europe

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## Sponsoring, smart Demonstrations, and Technical Visits

### Sponsoring

Becoming a sponsor for the ITS World Congress in Vienna is an excellent way for organisations to raise their profile, to promote specific messages to key players and to establish presence and position at the forefront of the dynamic worldwide ITS market place. A wide variety of sponsorship opportunities are available to accommodate different requirements and to fit just about any marketing budget. We encourage you to take advantage of the remaining sponsorship packages to ensure maximum exposure and return on investment for your company.

For further information about sponsorship opportunities, please contact: Ms Daniela Kraft  
AustriaTech  
Tel: +43 1 2633444 44  
Mobile Phone: +43 6766140 077  
**E-mail: [daniela.kraft@austriatech.org](mailto:daniela.kraft@austriatech.org)**

### Smart Demonstrations and Technical Visits in Vienna

The 19<sup>th</sup> ITS World Congress in Vienna is a major opportunity to present integrated cutting-edge ITS solutions and future trends. A dedicated demonstration area will cover all relevant ITS topics ranging from mobile applications to vehicles, road infrastructure and public transport. A broad cooperation between road operators, car manufacturers, communication companies, and research facilities will showcase the abilities of car2x communication. These innovations can be tested at a safety area next to Messe Wien as well as in real traffic on a route through Vienna (Testbed Telematics Austria).

Safety as a central theme can be witnessed at the real traffic demonstrations which show cooperative systems leveraging the data exchange between road infrastructure, cars, public transport systems and end-users. Various demonstrations of integrated systems will show end-users' personal benefit and let them experience how these applications can make everyday transport easier, safer and more convenient. A specially designed mobile application will guide delegates through the Congress agenda and the facilities.

End-users will get to know mobile solutions which provide tailored information, save time and ensure efficient and environmentally friendly transport. Technical visits to one of the most advanced traffic control centres and other facilities will provide first-hand insights into next generation traffic management.

We are looking forward to seeing you at the demonstration showcase. Take part in the proposed technical visits and try out the demonstrations. Take this unique opportunity to experience ITS in Vienna.

For further information on demonstrations, please contact:  
Mr Alexander Frötscher • AustriaTech • Tel: +43 1 2633444 64 • **E-mail: [its2012@austriatech.org](mailto:its2012@austriatech.org)**



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## General Information

### Congress and Exhibition Venue

Messe Wien Exhibition & Congress Centre  
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Tel: +43 1 727200

E-mail: [congress@messe.at](mailto:congress@messe.at)

[www.messecongress.at](http://www.messecongress.at)



### Registration

Registration information, including fees, will be available on the Congress website and published in the Preliminary Programme. Registration will open in May 2012.

Publication in the event proceedings, presentation of papers, as well as Special Interest Session organisation are subject to the authors / speakers / moderators registration and payment by 9 September 2012.

### Accommodation

The appointed Congress accommodation agency is Kuoni. A block booking of hotel rooms has been made at a variety of hotels in close proximity to the venue and in the centre of Vienna.

For more information, please e-mail Kuoni at [its2012@at.kuoni.com](mailto:its2012@at.kuoni.com) or contact them on Tel: +43 1 319769029.

Further information and a booking form will be available in the Preliminary Programme and on the event website in March 2012.

### Official Event Publications and Website

The Preliminary Programme will be circulated in May 2012. The Final Programme will be distributed at the event. Information will be updated on the event website at regular intervals [www.itsworldcongress.com](http://www.itsworldcongress.com).

### Congress Language

The official language of the Congress is English. Translation can only be provided in specific sessions.

### Passport and Visa requirements

Holders of an EEA (EU, Iceland, Liechtenstein and Norway) or Swiss passport do not require a visa.

Citizens of the following countries DO NOT need a visa for Austria (if your stay does not exceed 90 days and is for tourist purposes only):

Albania (biometric passports only), Andorra, Antigua and Barbuda, Argentina, Australia, Bahamas, Barbados, Bosnia-Herzegovina (biometric passports only), Brazil, Brunei, Chile, Costa Rica, Canada, Croatia, El Salvador, Guatemala, Honduras, Hong Kong (SAR only), Israel, Japan, Macao (RAE only), Malaysia, Mauritius, Macedonia (biometric passports only), Mexico, Monaco, Montenegro (biometric passports only), New Zealand, Nicaragua, Panama, Paraguay, Serbia (biometric passports only and NOT issued by Koordinacija Uprava), Seychelles, Singapore, St. Christophe and Nevis, Taiwan (all passports if they contain the holder's identity number), Uruguay, USA, Venezuela, Vatican. *Source: [www.bmeia.gv.at](http://www.bmeia.gv.at)*

Nationals of countries NOT listed above will need to obtain a visa to travel to Austria.

Invitation letters will only be issued once registration and payment in full has been received.

### Currency

The € (EUR) is the official currency of Austria.



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## Important Dates

17 October 2011

Paper/Special Interest Session submission open

13 January 2012

Draft Technical or Scientific Papers and Special Interest Session submission deadline

End April 2012

Status notification sent to all authors. Provision of final paper guidelines to those selected

4 June 2012

Conditionally accepted paper re-submission deadline

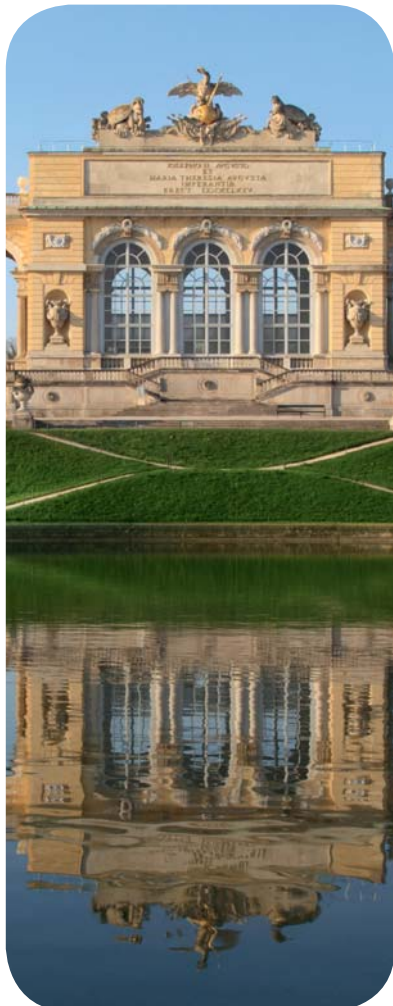
9 September 2012

Final Technical/Scientific Paper submission deadline

9 September 2012

Speaker Registration deadline

## European Programme Committee (EPC)



Vincent Blervaque, ERTICO-ITS Europe (Chair)

Phil Blythe, University of Newcastle, United Kingdom

Norbert Handke, ITS Network Germany, Germany

Richard Harris, ACS, United Kingdom

Juhani Jääskeläinen, European Commission, DG INFSO

Christer Karlsson, ITS Sweden, Sweden

Friedemann Kirn, Satellic, Belgium

Meng Lu, Dutch Institute for Advanced Logistics (Dinalog), the Netherlands

Patrick Mercier-Handisyde, European Commission, DG RTD

Gzim Ocakoglu, European Commission, DG MOVE

Roger Pagny, Ministry of Ecology, Sustainable Development, Transports and Housing, France

Reinhard Pfliegl, AustriaTech, Austria (Co-Chair)

Franz Pirker, AIT, Austria

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