

Prioritising low-carbon mobility services for improving accessibility of citizens

## MaaS and on-demand mobility: challenges and accelerators under normal and emergency contexts

**Moderated by:**

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**Organised by:**

University of Aveiro, TTS Italia & Liguria Region



PriMaaS  
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PriMaaS supports the integration of traditional modes of collective transport with personal and innovative ones by creating equitable mobility services truly focused on citizens' needs.

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# Agenda

Slot	Topic	Participant
09:00-09:10	Welcome & introduction	Prof. Margarida Coelho
09.10-09.30	Urban Mobility and MaaS ecosystem as per ERTICO's vision	Vladimir Vorotovic (ERTICO)
09.30-09.50	Towards the Virtual Agency - FAMS 20 years on	Brian Masson (Multi Modal Transport Solutions Ltd)
09.50-10.05	PriMaaS Project: the potential of mobility as a service to boost low-carbon mobility	Eloisa Macedo (University of Aveiro)
10.05-10.20	MaaS and DRT in the South East of Scotland	Julie Vinders (Sustran)
10.20-10.35	Regional plan for sustainable tourism	Mikko Vallbacka Council of Tampere region
10.35-11.00	Panel discussion & end of meeting	Prof. Margarida Coelho