

## Traffic safety, enforcement & driver behavior

Tuesday 10 March 15:00-16:00h



**Max Sugarman**  
**Managing Director**  
ITS UK  
Moderator



**Enzo D'Antona**  
**CEO**  
Kria  
Kria transforms into an AI-powered Smart Road node, generating real-time V2X safety alerts and predictive risk maps.  
Speaker



**Fabio Francia**  
**Export Sales Manager**  
Selea  
Artificial Intelligence on the Road: Technologies Revolutionizing Safety and Mobility  
Speaker



**Peter van der Veen**  
**Co-owner**  
TripService  
Traffic Safety through map adjustments.  
Speaker



**Nora Ali**  
**International Manager**  
Clearview Intelligence  
A Hardware-Agnostic Data Management Platform for Traffic Data Management  
Speaker

## Digital traffic management & permitting

Wednesday 11 March 10:30-11:30h



**Floris Hooft**

**Traffic Engineer**  
MAPtm

TrafficDash delivers real-time and historical insights into traffic flows, travel times, incidents, and diversions.

Speaker



**Markus Wartha**

**President**  
ITS Germany

AI in Mobility Management.

Speaker



**Steve Merry**

**Head of UK GTM**  
GEO.works

From Digital Permits to Real ROW Coordination. How public authorities move beyond statutory compliance to coordinated, GIS-driven streetworks and right-of-way management.

Speaker



**Alberto Artioli**

**CEO**  
Bridge 129

Bridge 129 shows Italy's experience in using technology to implement low emission zones (LEZ/ZBE) and city access restrictions.

Speaker



**Peter van der Veen**

**Co-owner**  
TripService

Online Traffic Management with TripService

Speaker

## C-ITS, connectivity & AI for urban mobility

Wednesday 11 March 15:00-16:00h



**Anna Jordan**

**CEO**

Alchera  
Technologies

Providing tools for road operators to save millions by making decisions powered by real data-driven evidence.

Speaker



**Roman Srp**

**President**

ITS&S Czech  
Republic (SDT)

A concise look at how C-ROADS-based C-ITS applications and 5G networks can address urban mobility challenges—today and tomorrow.

Speaker



**Caterina Sodi**

**Business  
Strategist**

Sodi Scientifica

AI-powered road safety:  
Detecting distraction,  
dangerous behaviour and  
speeding in real-time.

Speaker



**María Suberbiola**

**Strategic  
Designer**

Mobilitylab

Innovate through  
experimentation in urban  
sandbox and data space as  
a key resource.

Speaker



**Christoph Demuth**

**Key Expert**

Kapsch  
TrafficCom

Big Picture of FAT with  
Kapsch C-ITS Roadside  
Units

Speaker

## Data-driven mobility & predictive insights

Thursday 12 March 10:30-11:30h



Roelof Hellemans

**Secretary  
General**  
Mobility Alliance

Moderator



Jurgen Rutgers

**Co-owner**  
TripService

With our solution you can predict how navigation systems will respond to your temporary traffic measures.

Speaker



Roberto Viudez

**CEO**  
Bideroad

The value of cross-referenced data in infrastructure.

Speaker



Andrea Marella

**CEO**  
Trafficlab

Multi-variable decision-tree predictive insights.

Enabling what-if analysis without Origin/destination matrices.

Speaker



Richard Owen

**CEO**  
Agilysis

Blending different data sets to understand road risk

Speaker